



WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

Invoice Date 10/28/12

Invoice Month October 2012 Invoice Period 10/01/12 - 10/28/12

Station WGAL

Invoice #

966174-1

Account Executive Mary Tricoli

Sales Office HRP -Washingtd National

Sales Region

Shorr Johnson Magnus Attention: Accounts Payable **1831 Chestnut Street** Philadelphia, PA 19103

Description

10/29/12

M-F News 8 at 5a

MTWTFSS

MTWTF--

Air Time Description

5:23 AM M-F News 8 at 5a

5:07 AM M-F News 8 at 5a

5:29 AM M-F News 8 at 5a

5:43 AM M-F News 8 at 5a

5-6a

Advertiser Estimate Number **Product** Casey/D/Senate **BOB CASEY FOR SEN**

> Flight Dates Order # 966174 10/23/12 - 10/29/12

Alt Order # 06388641 Deal #

\$400.00 NM

Special Handling

Billing Calendar

Broadcast

IDB#

Advertiser Code | Product Code

Agency Ref

Advertiser Ref

Billing Type

Cash

Send Payment To:

Line Start Date

10/23/12

Spots: # Ch

Weeks:

Billing Address:

WGAL P.O. Box 26878

Lehigh Valley, PA 18002-6878

End Date

10/29/12

10/23/12

3 WGALTu 10/23/12

4 WGAL Th 10/25/12

2 WGALW

5 WGALF

Class of Time - Pre-emptible with notice Start Date End Date

Day Air Date

10/24/12

10/26/12

Spots/

Start/End Time Week **MTWTFSS** Length Rate Type MTWTF--:30 \$400.00 5 NM Spots/Week Rate \$400.00 Start/End Time Length Ad-ID Rate Type :30 BC TV12 14H \$400.00 NM 5-6a :30 BC-08-12 5-6a \$400.00 NM :30 BC TV12 14H \$400.00 NM

:30 BC-08-12

2 10/23/12 10/29/12 Class of Time - Pre-emp	M-F News 8 at 6a otible with notice	6-7a	MTWTF	:30	10	\$950.00	NM		
Weeks: Start Date 10/23/12	End Date MTWTFSS 10/29/12 MTWTF	Spots/Week 10	<u>Rate</u> \$950.00						
Spots: # Ch Day Air	Date Air Time Descrip	tion .	Start/End Time	Length Ad	<u>-ID</u>			Rate	Type
7 WGALTu 10/	/23/12 6:23 AM M-F New	ws 8 at 6a	6-7a	:30 BC	-08-12			\$950.00	
1 WGALTu 10/	/23/12 6:58 AM M-F Nev	vs 8 at 6a	6-7a	:30 BC	TV12 14	1		\$950.00	NM
2 WGALW 10/	/24/12 6:09 AM M-F Nev	vs 8 at 6a	6-7a	:30 вс	TV12 14F	1		\$950.00	NM
6 WGALW 10/	/24/12 6:59 AM M-F Nev	vs 8 at 6a	6-7a	:30 BC	TV12 14H	ł		\$950.00	NM
3 WGALTh 10/	/25/12 6:29 AM M-F Nev	vs 8 at 6a	6-7a	:30 вс	-08-12			\$950.00	NM
9 WGALTh 10/	/25/12 6:55 AM M-F Nev	vs 8 at 6a	6-7a	:30 BC	TV12 14F	1		\$950.00	NM
10 WGALF 10/	/26/12 6:06 AM M-F Nev	vs 8 at 6a	6-7a	:30 BC	TV12 14F	1		\$950.00	NM
4 WGALF 10/	/26/12 6:38 AM M-F Nev	vs 8 at 6a	6-7 <u>a</u>	:30 BC	-08-12			\$950.00	NM

5-6a

5-6a

3 10/23/12 10/29/ Class of Time - Pre	12 NBC T emptible with	oday Show notice	7-9A		MTWTF	:30	10	\$900.00	NM		
Weeks: <u>Start D</u> : 10/23/1			Spots/	Week 10	<u>Rate</u> \$900.00						
Spots: # Ch Day	Air Date	Air Time Descri	<u>ption</u>		Start/End Time	Length /	Ad-ID			<u>Rate</u>	<u>Type</u>
7 WGAL Tu	10/23/12	7:59 AM NBC 1	oday Show		7-9A	:30 1	BC TV12 1	4н		\$900.00	NM
1 WGALTu	10/23/12	8:41 AM NBC 7	oday Show		7-9A	:30 8	3C-08-12			\$900.00	NM
2 WGALW	10/24/12	7:29 AM NBC 1	oday Show		7-9A	:30 8	3C-08-12			\$900.00	NM
9 WGALW	10/24/12	8:26 AM NBC 1	oday Show		7-9A	:30 8	3C TV12 1	4н		\$900.00	NM
3 WGALTh	10/25/12	7:56 AM NBC 1	-		7-9A	:30 1	3C TV12 1	4н		\$900.00	NM
10 WGALTh	10/25/12	8:37 AM NBC 1	oday Show		7-9A	:30 1	3C-08-12			\$900.00	NM
6 WGALF	10/26/12	7:56 AM NBC 1	oday Show		7-9A	:30 1	3C TV12 1	4н		\$900.00	NM
4 WGALF	10/26/12	8:49 AM NBC 1	oday Show		7-9A	:30 E	sc-08-12			\$900.00	NM



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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	966174-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	
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Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
4 10/23/12 10/29/12 M-F 12-12:30p News 12-12:30p Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate				
10/23/12 10/29/12 MTWTF 5 Spots: # Ch	\$400.00 Start/End Time	Length Ad-ID			Rate Type
4 WGALTu 10/23/12 12:29 PM M-F 12-12:30p News	12-12:30p	:30 BC TV12 14	ł		\$400.00 NM
1 WGALW 10/24/12 12:20 PM M-F 12-12:30p News	12-12:30p	:30 BC TV12 14			\$400.00 NM
2 WGAL Th 10/25/12 12:15 PM M-F 12-12:30p News	12-12:30p	:30 BC TV12 14F			\$400.00 NM
5 WGAL F 10/26/12 12:09 PM M-F 12-12:30p News	12-12:30p	:30 BC TV12 14F	<u> </u>		\$400.00 NM
5 10/23/12 10/29/12 Dr. Phil 3-4p Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$350.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 MTWTF 5	<u>Rate</u> \$350.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WGALTu 10/23/12 3:37 PM Dr. Phil	3-4p	:30 BC TV12 14F	I		\$350.00 NM
2 WGALW 10/24/12 3:22 PM Dr. Phil	3-4p	:30 BC TV12 14F			\$350.00 NM
4 WGALTh 10/25/12 3:11 PM Dr. Phil	3-4p	:30 BC TV12 14F			\$350.00 NM
5 WGALF 10/26/12 3:51 PM Dr. Phil	3-4p	:30 BC TV12 14F			\$350.00 NM
6 10/23/12 10/29/12 M-F 2-3p 2-3p Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$265.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 MTWTF 5	<u>Rate</u> \$265.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WGALTu 10/23/12 2:19 PM M-F 2-3p	2-3p	:30 BC-08-12			\$265.00 NM
3 WGALW 10/24/12 2:49 PM M-F 2-3p	2-3p	:30 BC TV12 14F			\$265.00 NM
5 WGALTh 10/25/12 2:31 PM M-F 2-3p	2-3p	:30 BC-08-12			\$265.00 NM
4 WGAL F 10/26/12 2:45 PM M-F 2-3p	2-3p	:30 BC TV12 14F	l 		\$265.00 NM
7 10/23/12 10/29/12 M-F 1-2p 1-2p Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$375.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/23/12 10/29/12 MTWTF 5	<u>Rate</u> \$375.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WGALTu 10/23/12 1:25 PM M-F 1-2p	1-2p	:30 BC TV12 14F			\$375.00 NM
3 WGALW 10/24/12 1:45 PM M-F 1-2p	1-2p	:30 BC-08-12			\$375.00 NM
5 WGAL Th 10/25/12 1:46 PM M-F 1-2p 4 WGAL F 10/26/12 12:59 PM M-F 1-2p	1-2p 1-2p	:30 BC TV12 14F :30 BC-08-12			\$375.00 NM \$375.00 NM
					\$375.00 NW
8 10/23/12 10/29/12 M-F 4-5P 4-5P Class of Time - Pre-emptible with notice	MTWTF	:30 5	\$500.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> 10/23/12 10/29/12 MTWTF 5	<u>Rate</u> \$500.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WGALTu 10/23/12 4:20 PM M-F 4-5P	4-5P	:30 BC TV12 14H			\$500.00 NM
3 WGALW 10/24/12 4:57 PM M-F 4-5P	4-5P	:30 BC-08-12			\$500.00 NM
5 WGALTh 10/25/12 4:56 PM M-F 4-5P	4-5P	:30 BC TV12 14H			\$500.00 NM
2 WGAL F 10/26/12 4:28 PM M-F 4-5P	4-5P	:30 BC-08-12			\$500.00 NM
9 10/23/12 10/29/12 M-F 5-6p News 5-6p Class of Time - Pre-emptible with notice	MTWTF	:30 5 \$	1,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/23/12 10/29/12 MTWTF 5	<u>Rate</u> \$1,000.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WGAL Tu 10/23/12 5:11 PMM-F 5-6p News	5-6p	:30 BC-08-12			\$1,000.00 NM
3 WGALW 10/24/12 5:25 PM M-F 5-6p News	5-6p	:30 BC TV12 14H			\$1,000.00 NM
5 WGAL Th 10/25/12 5:46 PM M-F 5-6p News	5-6p	:30 BC TV12 14H			\$1,000.00 NM



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	Invoice #	Invoice Date	Invoice Month	Invoice Period
	966174-1	10/28/12	October 2012	10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

www.thewgalchannel.com				Spots/				
Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
9 10/23/12 10/29/12 M-F 5-6p News 5 Class of Time - Pre-emptible with notice	5-6p	MTWTF	:30	5	\$1,000.00	NM		
Spots: # Ch Day Air Date Air Time Description	_	Start/End Time	Length				Rate T	
1 WGAL F 10/26/12 5:39 PM M-F 5-6p I	Vews	5-6p	:30	BC-08-12			\$1,000.00	NM
10 10/23/12 10/29/12 M-F News 8 at 6p Class of Time - Pre-emptible with notice	6-630p	MTWTF	:30	5	\$1,400.00	NM	***************************************	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/12 10/29/12 MTWTF	Spots/Week 5	<u>Rate</u> \$1,400.00						
Spots: # Ch Day Air Date Air Time Description	-	Start/End Time	Length				Rate T	
5 WGALTu 10/23/12 6:29 PM M-F News		6-630p		BC TV12				NM
3 WGALW 10/24/12 6:13 PM M-F News	•	6-630p		BC TV12				NM
2 WGAL Th 10/25/12 6:14 PM M-F News	•	6-630p		BC-08-12			u .	NM
4 WGALF 10/26/12 6:00 PM M-F News	8 at 6p	6-630p	:30	BC TV12	14H		\$1,400.00	NM
11 10/27/12 10/28/12 Sa/Su News 8 at 6 Class of Time - Pre-emptible with notice	6-630p	SS	:30	2	\$500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12SS	Spots/Week 2	<u>Rate</u> \$500.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	<u>Length</u>				Rate T	
1 WGAL Sa 10/27/12 6:30 PM Sa/Su Nev		6-630p		BC-08-12			•	NM
2 WGAL Su 10/28/12 6:22 PM Sa/Su Nev	vs 8 at 6	6-630p	:30	BC 11 12			\$500.00	NM
12 10/23/12 10/29/12 M-Sun Nightly News 6 Class of Time - Pre-emptible with notice	30-730p	1-1	:30	2	\$2,800.00	NM	•	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/12 10/29/12w-F	Spots/Week 2	<u>Rate</u> \$2,800.00						
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	_	Start/End Time	<u>Length</u>				Rate T	ype
1 WGALW 10/24/12 6:51 PM M-Sun Nig	•	630-730p		BC-08-12			\$2,800.00	NM
5 WGAL F 10/26/12 6:52 PM M-Sun Nig	htly News	630-730p	:30	BC-08-12			\$2,800.00	NM
13 10/23/12 10/26/12 Entertainment Tonight 7 Class of Time - Pre-emptible with notice	'-730p	-TWTF	:30	4	\$500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12 -TWTF	Spots/Week 4	<u>Rate</u> \$500.00						
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>		Start/End Time	<u>Length</u>				<u>Rate</u> <u>T</u>	ype
2 WGALTu 10/23/12 7:10 PM Entertainm	•	7-730p		BC TV12			•	NM
1 WGALW 10/24/12 7:11 PM Entertainm	•	7-730p		BC TV12			•	NM
3 WGALTh 10/25/12 7:29 PM Entertainm	•	7-730p		BC TV12			• -	NM
4 WGAL F 10/26/12 7:18 PM Entertainm	ent Lonight	7-730p	:30	BC TV12	14H		\$500.00	NM
14 10/23/12 10/29/12 Access Hollywood 7 Class of Time - Pre-emptible with notice	30-8p	MTWTF	:30	5	\$500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/12 10/29/12 MTWTF	Spots/Week 5	<u>Rate</u> \$500.00						
Spots: # Ch Day Air Date Air Time Description		Start/End Time	Length				Rate T	
2 WGALTu 10/23/12 7:41 PM Access Ho	•	730-8p		BC-08-12			\$500.00	
4 WGALW 10/24/12 7:56 PM Access Ho	-	730-8p		BC TV12			\$500.00	
5 WGAL Th 10/25/12 7:55 PM Access Ho	*	730-8p		BC TV12 :	14H		•	MM
3 WGAL F 10/26/12 7:54 PM Access Ho	llywood	730-8p	:30	BC-08-12			\$500.00	NM
15 10/28/12 10/28/12 NFL N Class of Time - Pre-emptible with notice	FL Various	1	:30	- 1	\$5,200.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/121	Spots/Week 1	<u>Rate</u> \$5,200.00						
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Su 10/28/12 10:07 PM NFL	1	Start/End Time NFL Various	<u>Length</u> :30	<u>Ad-ID</u> BC 11 12			<u>Rate</u> <u>T</u> \$5,200.00	
16 10/23/12 10/23/12 NBC Prime 8	-9p	-1	:30	1	\$2,100.00	NM		



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Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Spots/

			Sp	ots/			
ne Start Date End Date Description	Start/End Time	MTWTFSS	Length W	eek	Rate	Туре	
Class of Time - Pre-emptible with notice							
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS:</u> 10/22/12 10/28/12 -1		<u>Rate</u> \$2,100.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Des</u> 1 WGAL Tu 10/23/12 8:21 PM NB0		Start/End Time 8-9p	Length Ac	<u>:-ID</u> : TV12 14+	1		Rate Ty \$2,100.00 N
40.40/00/40	4405 4005						
18 10/23/12 10/25/12 NBC Tonight Show Class of Time - Pre-emptible with notice	1135p-1235a	-TWT	:30	10	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFS</u> : 10/22/12 10/28/12 -TWT		<u>Rate</u> \$400.00					
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Des</u>		Start/End Time	<u>Length</u> Ac				<u>Rate Ty</u>
2 WGALTu 10/23/12 11:44 PM NB	C Tonight Show	1135p-1235a	:30 вс	-08-12			\$400.00 N
	C Tonight Show	1135p-1235a	:30 вс	TV12 14H	l		\$400.00 N
1 WGALTu 10/23/12 12:31 AM NB	C Tonight Show	1135p-1235a	:30 вс	TV12 14H	ı		\$400.00 N
5 WGAL <i>W 10/24/12 NBC</i> See MG 18.11	C Tonight Show	1135p-1235a	:00				\$400.00 N
4 WGALW 10/24/12 11:45 PM NBC	Tonight Show	1135p-1235a	:30 BC	TV12 14H	I		\$400.00 N
6 WGALW 10/24/12 12:08 AM NBC	C Tonight Show	1135p-1235a	:30 вс	TV12 14H	ı		\$400.00 N
3 WGALW 10/24/12 12:31 AM NBC	Tonight Show	1135p-1235a	:30 вс	-08-12			\$400.00 N
9 WGALTh 10/25/12 11:48 PM NBC	Tonight Show	1135p-1235a	:30 BC	-08-12			\$400.00 N
7 WGALTh 10/25/12 12:09 AM NBC	C Tonight Show	1135p-1235a	:30 BC	TV12 14H	ľ		\$400.00 N
8 WGALTh 10/25/12 12:31 AM NBC	Tonight Show	1135p-1235a	:30 BC	TV12 14H	I		\$400.00 N
11 WGAL F 10/26/12 5:13 AM M-F MG for 18.5 10/24	News 8 at 5a	5-6a	:30 вс	TV12 14H	1		\$400.00 N
19 10/23/12 10/29/12 M-Su News 8 at 11p Class of Time - Pre-emptible with notice	11-1135p	MTWTFS-	:30	6	\$850.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/23/12 10/29/12 MTWTFS-		<u>Rate</u> \$850.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Des</u> 2 WGAL Tu 10/23/12 11:24 PM M-S	<u>cription</u> u News 8 at 11p	Start/End Time 11-1135p	Length Ad	<u>I-ID</u> TV12 14H	ı		<u>Rate Tyr</u> \$850.00 N
	u News 8 at 11p	11-1135p		-08-12			\$850.00 N
	u News 8 at 11p	11-1135p		TV12 14H	1		\$850.00 N
	u News 8 at 11p	11-1135p		TV12 14H			\$850.00 N
	u News 8 at 11p	11-1135p		TV12 14H			\$850.00 N
20 10/27/12 10/28/12 Sat/Sun News 8 at 6	****	SS	:30	2	\$150.00	NM	\$650.00 IV
Class of Time - Pre-emptible with notice	376						
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/12SS	<u> </u>	<u>Rate</u> \$150.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Des</u>	<u>cription</u>	Start/End Time	Length Ad	<u>-ID</u>			Rate Typ
2 WGAL Sa 10/27/12 6:30 AM Sat/	Sun News 8 at 6a	6-7a	:30 вс	TV12 14H			\$150.00 N
1 WGAL Su 10/28/12 6:10 AM Sat/	Sun News 8 at 6a	6-7a	:30 BC	-08-12			\$150.00 N
21 10/28/12 10/28/12 Su 7-730a Class of Time - Pre-emptible with notice	7-730a	1	:30	1	\$200.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/22/12 10/28/121		<u>Rate</u> \$200.00					W-2/2-2-11-V
Spots: # Ch Day Air Date Air Time Desc	· · · · · · · · · · · · · · · · · · ·	Start/End Time	Length Ad	-ID			Rate Typ
1 WGAL Su 10/28/12 7:27 AM Su 7		7-730a		-08-12			\$200.00 N
2 10/27/12 10/27/12 NBC Saturday Today	·····	2-	:30	2	\$750.00	NM	V200.00 11
Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS		Rate					
10/22/12 10/28/122-		\$750.00	<u>.</u>				_
Spots: # Ch Day Air Date Air Time Desc		Start/End Time	<u>Length</u> Ad				Rate Typ
	Saturday Today	7-9a	+	-08-12			\$750.00 NI
2 WGAL Sa 10/27/12 8:41 AM NBC	Saturday Today	7-9a	:30 вс	TV12 14H			\$750.00 NI



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9	66174-1	10/28/12	October 2012	10/01/12 - 10/28/12

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Casey/D/Senate	BOB CASEY FOR SEN	

							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23	10/28/12 Class of Tin	10/28/12 ne - Pre-emp	NBC Sunday Today otible with notice	8-9a	1	:30	1	\$650.00	NM	
	Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/121	Spots/Week 1	<u>Rate</u> \$650.00					
	Spots: # Ch			•	Start/End Time	Lengti	h Ad-ID			Rate Type
	. –	AL Su 10/			8-9a		0 BC-08-12			\$650.00 NM
	40/07/40	40/00/40								
24	10/27/12 Class of Tin	10/28/12 ne - Pre-emp	Sa/Su News 8 at 9a otible with notice	9-10a	SS	:30	4	\$400.00	NM	
	Weeks:	Start Date 10/22/12	<u>End Date</u> <u>MTWTFSS</u> 10/28/12SS	Spots/Week 4	<u>Rate</u> \$400.00					
	Spots: # Ch	Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WG	SALSa 10/	27/12 9:10 AM Sa/Su	News 8 at 9a	9-10a	:30	0 вс-08-12			\$400.00 NM
1	3 WG	SALSa 10/	27/12 9:41 AM Sa/Su	News 8 at 9a	9-10a	:30) BC TV12 1	4н		\$400.00 NM
	4 WG	SALSu 10/	28/12 9:23 AM Sa/Su	News 8 at 9a	9-10a	:30) BC-08-12			\$400.00 NM
	2 WG	ALSu 10/	28/12 9:58 AM Sa/Su	News 8 at 9a	9-10a	:30) вс-08-12			\$400.00 NM
25	10/25/12 Class of Tim	10/26/12 ne - Pre-emp	M-F News 8 at 5a stible with notice	5-6a	TF	:30	1	\$400.00	NM	
	Weeks:	Start Date 10/22/12		Spots/Week 1	Rate \$400.00					
	Spots: # Ch	Day Air		ption	Start/End Time	Lengti	n Ad-ID			Rate Type
	1 WG		25/12 5:07 AM M-F No		5-6a	:30	BC TV12 1	4н		\$400.00 NM
26	10/25/12 Class of Tim	10/26/12 ne - Pre-emp	Dr. Phil tible with notice	3-4p	11	:30	2	\$350.00	NM	
		Start Date 10/22/12	End Date MTWTFSS11	Spots/Week 2	<u>Rate</u> \$350.00	· ·				, , , , , , , , , , , , , , , , , , ,
	Spots: # Ch	Day Air	Date Air Time Descri	otion	Start/End Time	Length	n Ad-ID			Rate Type
	1 WG	ALTh 10/	25/12 3:44 PM Dr. Phi		3-4p	:30	BC TV12 1	4н		\$350.00 NM
	2 WG	ALF 10/	26/12 3:14 PM Dr. Ph	<u> </u>	3-4p	:30	вс-08-12			\$350.00 NM
27	10/25/12 Class of Tim	10/26/12 ne - Pre-emp	M-F 4-5P tible with notice	4-5P	11	:30	2	\$500.00	NM	******
		Start Date 10/22/12	End Date MTWTFSS 10/28/1211	Spots/Week 2	<u>Rate</u> \$500.00					
	Spots: # Ch	<u>Day</u> Air	Date Air Time Descrip	otion	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
			25/12 4:23 PM M-F 4-	5P	4-5P	:30) BC-08-12			\$500.00 NM
	2 WG	ALF 10/	26/12 4:55 PM M-F 4-	5P	4-5P	:30	BC TV12 14	4н		\$500.00 NM
28	10/25/12 Class of Tim	10/25/12 ne - Pre-emp	NBC Prime tible with notice	8-9p	T	:30	1	\$1,400.00	NM	
		Start Date 10/22/12	End Date MTWTFSST	Spots/Week 1	Rate \$1,400.00					
	Spots: # Ch			•	Start/End Time	l enath	Ad-ID			Rate Type
	. –	ALTh 10/2			8-9p		BC-08-12			\$1,400.00 NM
29	10/25/12	10/25/12	NBC Prime	10-11p	T	:30	1	\$2,200.00	NM	
1	Weeks:	Start Date	tible with notice End Date MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12T	1	\$2,200.00		A - 1 1 P			D-4- T
	Spots: # Ch	Day Air AL Th 10/2			Start/End Time		<u>Ad-ID</u> NRC TV12-1/	lu –		Rate Type
	ı vvG	AL III 10/4	23/12 10.17 FWI NBC P	inite	10-11p	:30	BC TV12-14	rri		\$2,200.00 NM
	10/26/12 Class of Tim	10/26/12 e - Pre-empt	Football Friday tible with notice	1115p-1205a	F	:30	2	\$450.00	NM	
,		Start Date 10/22/12	End Date MTWTFSS 10/28/12F	Spots/Week 2	<u>Rate</u> \$450.00					
:	Spots: # Ch				Start/End Time		Ad-ID			Rate Type
	2 WG	ALF 10/2	26/12 11:42 PM Footba	II Friday	1115p-1205a	:30	BC-08-12			\$450.00 NM



Invoice Date Invoice Month Invoice Period Invoice # 966174-1 10/28/12 October 2012 10/01/12 - 10/28/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30	10/26/12 Class of Tin	10/26/12 ne - Pre-emp	Football Friday	1115p-1205a	F	:30	2	\$450.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descr	iption	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 W	SALF 10/	26/12 12:03 AM Footb	all Friday	1115p-1205a	:3	0 BC TV12	14H		\$450.00 NM
31	10/28/12	10/28/12	NFL Pre-Game	NFL Pre-Game Va	rS	:30	1	\$1,900.00	NM	_
	Weeks:	Start Date 10/22/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$1,900.00			· · · · · · · · · · · · · · · · · · ·	***************************************	
ŀ	Spots: # Ch	Day Air	Date Air Time Descr	<u>iption</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	SAL Su 10/	28/12 7:18 PM NFL F	re-Game	NFL Pre-Game \	√ar :3	0 BC 11 1	2		\$1,900.00 NM
					Total Spots	,	97			

Payment Terms 30 Days

Agency Commission \$10,869.00

Gross Total

\$72,460.00





WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851

Billing: (410)338-6432

Invoice #	Invoice Date	Invoice Month	Invoice Period
962021-1	10/21/12	October 2012	10/01/12 - 10/15/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

<u>Advertiser</u> **Product** Estimate Number Casey/D/Senate **BOB CASEY FOR SEN**

> Flight Dates Alt Order # Order# 962021 06366319 10/09/12 - 10/15/12 Billing Calendar Billing Type Deal #

> > Cash

Special Handling

Broadcast

IDB# Advertiser Code | Product Code Agency Ref Advertiser Ref

Shorr Johnson Magnus Attention: Accounts Payable **1831 Chestnut Street** Philadelphia, PA 19103

Send Payment To: **WGAL**

Billing Address:

P.O. Box 26878 Lehigh Valley, PA 18002-6878

							0	Spots/	.	_		
Line	Start Date	End Da	te Descri	iption	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	10/09/12 Class of Tir	10/12/1: ne - Pre-e	2 M-F N mptible with	ews 8 at 5a notice	5-6a	-TWTF	:30	4	\$400.00	NM		
	Weeks:	Start Dat 10/08/12			Spots/Week 4	<u>Rate</u> \$400.00						
	Spots: # Ch			Air Time Descr	<u>iption</u>	Start/End Time	<u>Leng</u>	h Ad-ID			<u>Rate</u>	Type
1			10/09/12	5:24 AM M-F N	ews 8 at 5a	5-6a		0 BCTV1208H			\$400.00	NM
1			10/10/12	5:54 AM M-F N		5-6a		0 BCTV1208H			\$400.00	NM
	4 W	GAL Th	10/11/12	4:59 AM M-F N	ews 8 at 5a	5-6a		0 всту1208н			\$400.00	NM
	2 W	GAL F	10/12/12	5:37 AM M-F N	ews 8 at 5a	5-6a	:3	0 BCTV1208H			\$400.00	MM
2	10/09/12 Class of Tin	10/12/12 ne - Pre-e	2 M-F N	ews 8 at 6a notice	6-7a	-TWTF	:30	8	\$900.00	NM		
	Weeks:	Start Dat 10/08/12			Spots/Week 8	<u>Rate</u> \$900.00						
;	Spots: # Ch	<u>Day</u>	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate	<u>Type</u>
			10/09/12	6:23 AM M-F N	ews 8 at 6a	6-7a		0 BCTV1208H			\$900.00	NM
1	1 WC	GAL Tu	10/09/12	6:55 AM M-F N	ews 8 at 6a	6-7a		0 BCTV1208H			\$900.00	
	2 W	SALW	10/10/12	6:16 AM M-F N	ews 8 at 6a	6-7a		0 BCTV1208H			\$900.00	NM
1	6 W	SAL W	10/10/12	6:43 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	NM
1	5 W	SAL Th	10/11/12	6:07 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	NM
	3 W	SAL Th	10/11/12	6:29 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	NM
	4 W	SALF	10/12/12	5:59 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	NM
L	8 WC	SALF	10/12/12	6:59 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV1208H			\$900.00	NM
	10/09/12 Class of Tin	10/12/12 ne - Pre-e	NBC T	oday Show notice	7-9A	-TWTF	:30	8	\$750.00	NM		
1	Weeks:	Start Date 10/08/12	e <u>End Dat</u> 10/14/12		Spots/Week 8	<u>Rate</u> \$750.00						
	Spots: # Ch	Day 4	Air Date	Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	<u>h</u> Ad-ID			<u>Rate</u>	<u>Type</u>
	1 WG	SALTu	10/09/12	7:23 AM NBC T	oday Show	7-9A	:3	0 BCTV1208H			\$750.00	NM
			10/09/12	8:26 AM NBC T	oday Show	7-9A	:3	0 BCTV1208H			\$750.00	NM
	2 W	ALW	10/10/12	7:56 AM NBC T	oday Show	7-9A	:3	0 BCTV1208H			\$750.00	NM
	6 WG	SALW '	10/10/12	8:43 AM NBC T	oday Show	7-9A	:3	0 встv1208н			\$750.00	NM
	3 WG	SAL Th	10/11/12	7:59 AM NBC T	oday Show	7-9A	:3	0 встv1208н			\$750.00	NM
	8 WG	ALTh '	10/11/12	8:29 AM NBC T	oday Show	7-9A	:3	0 вст∨1208н			\$750.00	NM
	7 WG	SALF	10/12/12	7:58 AM NBC T	oday Show	7-9A	:3	0 всту1208н			\$750.00	NM
<u></u>	4 WG	ALF '	10/12/12	8:26 AM NBC T	oday Show	7-9A	:3	0 BCTV1208H			\$750.00	NM



Invoice Month Invoice Period Invoice # Invoice Date 962021-1 10/21/12 October 2012 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

									Spots/			
Line	Start Date	End Date	e Desc	ription	Start/End Tir	me	MTWTFSS	Length	Week	Rate	Туре	
4	10/09/12 Class of Tin	10/12/12 ne - Pre-en			4-5P		-TWTF	:30	4	\$325.00	NM	
	Weeks:	Start Date 10/08/12		ate MTWTFSS	Spots/Wed	<u>ek</u> 4	<u>Rate</u> \$325.00					
	Spots: # Ch		Air Date	Air Time Descr	iption	•	Start/End Time	Lenat	h Ad-ID			Rate Type
		_	0/09/12	4:21 PM M-F 4			4-5P		0 BCTV1208	н		\$325.00 NM
	1 WG	ALW 1	0/10/12	4:41 PM M-F 4	-5P		4-5P	:3	0 BCTV1208	н		\$325.00 NM
	4 WG	SALTh 1	0/11/12	3:59 PM M-F 4			4-5P	:3	0 BCTV1208	н		\$325.00 NM
	3 WG		0/12/12	4:39 PM M-F 4			4-5P		0 BCTV1208			\$325.00 NM
5	10/09/12 Class of Tin	10/12/12 ne - Pre-en		5-6p News h notice	5-6p		-TWTF	:30	4	\$1,000.00	NM	
	Weeks:	Start Date 10/08/12	End Da 10/14/1		Spots/Wee	<u>ek</u> 4	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day A	<u> ir Date</u>	Air Time Descr	<u>iption</u>		Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
			0/09/12	5:20 PM M-F 5	-6p News		5-6p	:3) BCTV1208	н		\$1,000.00 NM
	1 WG	ALW 1	0/10/12	5:55 PM M-F 5	-6p News		5-6p	:30) BCTV1208I	н		\$1,000.00 NM
	4 WG	ALTh 1	0/11/12	5:28 PM M-F 5	-6p News		5-6p	:3) BCTV1208	н		\$1,000.00 NM
	3 WG	SALF 1	0/12/12	5:45 PM M-F 5	-6p News		5-6p	:3) BCTV1208I	Н		\$1,000.00 NM
6	10/09/12 Class of Tim	10/12/12 ne - Pre-en		News 8 at 6p h notice	6-630p		-TWTF	:30	4	\$1,400.00	NM	
		Start Date			Spots/Wee		Rate					
		10/08/12	10/14/1		:_4:	4	\$1,400.00		. 4410			Data Torre
	Spots: # Ch	Day A		Air Time Descri	·		Start/End Time		<u>n Ad-ID</u>			Rate Type
			0/09/12	6:14 PM M-F N	•		6-630p) BCTV1208i			\$1,400.00 NM
			0/10/12	6:17 PM M-F N	•		6-630p) BCTV1208i			\$1,400.00 NM
			0/11/12	6:29 PM M-F N	•		6-630p) BCTV1208			\$1,400.00 NM
	3 WG	ALP II	0/12/12	6:14 PM M-F N	ews 8 at 6p		6-630p	:31) BCTV1208i	1 		\$1,400.00 NM
7	10/09/12 Class of Tim		nptible with		730-8p		-TWTF	:30	4	\$575.00	NM	
		Start Date 10/08/12	End Da 10/14/1		Spots/Wee	<u>ek</u> 4	<u>Rate</u> \$575.00					
	Spots: # Ch 3 WG	<u>Day A</u> ALTu 10	<u>ir Date</u> 0/09/12	Air Time Descri	-		Start/End Time 730-8p		<u>n Ad-ID</u>) BCTV1208⊦	4		Rate Type \$575.00 NM
	2 WG		0/10/12	7:43 PM Acces	•		730-8p) BCTV1208F			\$575.00 NM
	1 WG		0/10/12	7:54 PM Acces	•		730-8p) BCTV1208			\$575.00 NM
	4 WG		0/11/12	7:54 PM Acces	•		730-8p) BCTV1208F			\$575.00 NM
Ω	10/14/12	10/14/12	NFL		NFL Various		1	:30	1	\$4,950.00	NM	
	Class of Tim	e - Pre-em	nptible with		Spots/Wee	.k		.30		\$4,950.00	INIVI	
		<u>Start Date</u> 10/08/12	10/14/1		<u>Shora, AAGE</u>	1	<u>Rate</u> \$4,950.00					
	Spots: # Ch	<u>Day</u> A	<u>ir Date</u>	Air Time Descri	<u>ption</u>		Start/End Time	Length	Ad-ID			Rate Type
	1 WG	ALSu 10	0/14/12	9:57 PM NFL			NFL Various	:30	BCTV 1210	Эн	·	\$4,500.00 NM
9	10/09/12 Class of Tim	10/12/12 e - Immed	NBC ately Pre-	Tonight Show emptible without	1135p-1235a notice	1	-TWTF	:30	8	\$200.00	NM	
		Start Date 10/08/12	End Da 10/14/1		Spots/Wee	<u>k</u> 8	<u>Rate</u> \$200.00					
	Spots: # Ch	Day Ai		Air Time Descri			Start/End Time		Ad-ID			Rate Type
	1 WG			11:47 PM NBC T	onight Show		1135p-1235a	:30) BCTV1208H	ł		\$200.00 NM
	6 WG	ALTu 10	0/09/12	12:31 AM NBC T	onight Show		1135p-1235a	:30) BCTV1208H	ł		\$200.00 NM
	2 WG	ALW 10	0/10/12	11:46 PM NBC T	onight Show		1135p-1235a	:30) BCTV1208H	ł		\$200.00 NM
	7 WG	ALW 10	0/10/12	12:30 AM NBC T	onight Show		1135p-1235a		BCTV1208H			\$200.00 NM
	3 WG	ALTh 10	0/11/12	12:08 AM NBC T	onight Show		1135p-1235a	:30) встv1208н	ł		\$200.00 NM
	5 WG	ALTh 10	0/11/12	12:30 AM NBC T	onight Show		1135p-1235a	:30) всту1208н	i		\$200.00 NM



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 962021-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	
	· · · · · · · · · · · · · · · · · · ·	-

Line Start Date End Date Description Start/End Time	MTWTFSS	Spots/ Length Week	Rate	Туре	
9 10/09/12 10/12/12 NBC Tonight Show 1135p-1235a Class of Time - Immediately Pre-emptible without notice	-TWTF	:30 8	\$200.00	NM	
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 4 WGAL F 10/12/12 12:30 AM NBC Tonight Show	<u>Start/End Time</u> 1135p-1235a	Length Ad-ID :30 BCTV1208H			<u>Rate Type</u> \$200.00 NM
8 WGALF 10/12/12 12:50 AM NBC Tonight Show	1135p-1235a	:30 BCTV1208H			\$200.00 NM
10 10/09/12 10/13/12 M-Su News 8 at 11p 11-1135p Class of Time - Pre-emptible with notice	-TWTFS-	:30 5	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 -TWTFS- 5	<u>Rate</u> \$800.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WGALTu 10/09/12 11:14 PM M-Su News 8 at 11p	11-1135p	:30 BCTV1208H			\$800.00 NM
1 WGALW 10/10/12 11:21 PM M-Su News 8 at 11p	11-1135p	:30 BCTV1208H			\$800.00 NM
5 WGALTh 10/11/12 11:30 PM M-Su News 8 at 11p	11-1135p	:30 BCTV1208H			\$800.00 NM
4 WGALF 10/12/12 11:25 PM M-Su News 8 at 11p	11-1135p	:30 BCTV1208H			\$800.00 NM
3 WGAL Sa 10/13/12 11:19 PM M-Su News 8 at 11p	11-1135p	:30 BCTV 1210	Н		\$800.00 NM
11 10/13/12 10/14/12 Sat/Sun News 8 at 6a 6-7a Class of Time - Pre-emptible with notice	SS	:30 2	\$150.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 SS 2	<u>Rate</u> \$150.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WGAL Sa 10/13/12 6:38 AM Sat/Sun News 8 at 6a	6-7a	:30 BCTV 1210	н		\$150.00 NM
1 WGAL Su 10/14/12 6:43 AM Sat/Sun News 8 at 6a	6-7a	:30 BCTV 1210	Н		\$150.00 NM
12 10/14/12 10/14/12 Su 7-730a 7-730a Class of Time - Pre-emptible with notice	1	:30 1	\$200.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1	<u>Rate</u> \$200.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WGAL Su 10/14/12 7:20 AM Su 7-730a	7-730a	:30 BCTV 1210	Н		\$200.00 NM
13 10/13/12 10/13/12 NBC Saturday Today 7-9a Class of Time - Pre-emptible with notice	\$-	:30 1	\$750.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 S- 1	<u>Rate</u> \$750.00				
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u>	Start/End Time	Length Ad-ID			Rate Type
1 WGAL Sa 10/13/12 8:29 AM NBC Saturday Today	7-9a	:30 BCTV 1210	Η		\$750.00 NM
14 10/14/12 10/14/12 NBC Sunday Today 8-9a Class of Time - Pre-emptible with notice	1	:30 1	\$650.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1	<u>Rate</u> \$650.00			-	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WGAL Su 10/14/12 8:53 AM NBC Sunday Today	8-9a	:30 BCTV 1210	Н		\$650.00 NM
15 10/14/12 10/14/12 Sa/Su News 8 at 9a 9-10a Class of Time - Pre-emptible with notice	1	:30 1	\$400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1	<u>Rate</u> \$400.00				<u></u>
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WGAL Su 10/14/12 9:38 AM Sa/Su News 8 at 9a	9-10a	:30 BCTV 1210	1		\$400.00 NM
16 10/13/12 10/13/12 Sa/Su News 8 at 9a 9-10a Class of Time - Pre-emptible with notice	1-	:30 1	\$400.00	NM	
Weeks: Start Date 10/08/12 End Date 10/14/12 MTWTFSS - Spots/Week 1 Spots/Week 1	<u>Rate</u> \$400.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
1 WGAL Sa 10/13/12 9:54 AM Sa/Su News 8 at 9a	9-10a	:30 BCTV 1210	4		\$400.00 NM



E18	ala variation of the tra	F. Street		
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	962021-1	10/21/12	October 2012	10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

							Spots/			
Line	Start Date			Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17	10/14/12 Class of T	10/14/12 ime - Immed	Su 730-8a iately Pre-emptible with	730-8a out notice	1	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/08/12	End Date MTWTFS 10/14/12		<u>Rate</u> \$100.00		· ·			
	Spots: # C			-	Start/End Time	Lengt	h Ad-ID			Rate Type
<u> </u>	1 W	GAL Su 10	0/14/12 7:47 AM Su	730-8a	730-8a	:3	0 BCTV 1210	Н		\$100.00 NM
18	10/15/12 Class of T	10/15/12 me - Pre-em	M-F News 8 at 5a optible with notice	5-6a	1	:30	1	\$400.00	NM	· · · · · · · · · · · · · · · · · · ·
	Weeks:	Start Date 10/15/12	End Date MTWTFS 10/21/12 1		<u>Rate</u> \$400.00					
	Spots: # C	h <u>Day A</u> i		scription	Start/End Time	Lengt	h Ad-ID			Rate Type
L	1 W	GALM 10	0/15/12 5:08 AM M-F	News 8 at 5a	5-6a	:3) BCTV 1210	H		\$400.00 NM
	10/15/12 Class of T	10/15/12 me - Pre-em	M-F News 8 at 6a optible with notice	6-7a	2	:30	2	\$950.00	NM	
'	Weeks:	Start Date 10/15/12	End Date MTWTFS 10/21/12 2		<u>Rate</u> \$950.00					
	Spots: # C			scription	Start/End Time	<u>Lengti</u>	n Ad-ID			Rate Type
				News 8 at 6a	6-7a) BCTV 1210			\$950.00 NM
	1 W	GALM 10	0/15/12 6:30 AM M-F	News 8 at 6a	6-7a	:3) BCTV 1210	4		\$950.00 NM
		10/15/12 me - Pre-em	NBC Today Show ptible with notice	7-9A	2	:30	2	\$900.00	NM	
	Weeks:	Start Date 10/15/12	End Date MTWTFS 10/21/12 2		<u>Rate</u> \$900.00					
	Spots: # Cl				Start/End Time		n <u>Ad-ID</u>			Rate Type
				C Today Show	7-9A) BCTV 1210			\$900.00 NM
	1 W	GALM 10	0/15/12 8:46 AM NB	C Today Show	7-9A	:30) BCTV 1210	1		\$900.00 NM
21	10/15/12	10/15/12	M-F 4-5P	4-5P	1	:30	1	\$325.00	NM	
1	Veeks:	Start Date 10/15/12	End Date MTWTFS		<u>Rate</u> \$325.00					
,	Spots: # Cl			cription .	Start/End Time	Length	Ad-ID			Rate Type
	1 W	GALM 10	/15/12 4:29 PM M-F	4-5P	4-5P	:30	BCTV 1210	1		\$325.00 NM
	10/15/12 Class of Ti	10/15/12 me - Pre-em	M-F 5-6p News ptible with notice	5 - 6p	1	:30	1	\$1,000.00	NM	
1	Veeks:		End Date MTWTFS:		Rate	·				
9	Spots: # Cl	10/15/12 n <u>Day Ai</u> i	10/21/12	·	\$1,000.00 Start/End Time	l enati	Ad-ID			Rate Type
Ì	. –		/15/12 5:13 PM M-F		5-6p) BCTV 1210	1		\$1,000.00 NM
	10/15/12	10/15/12	M-F News 8 at 6p	6-630p	1	:30	1	\$1,400.00	NM	
	Veeks:	Start Date			Rate					
	Sm. 45 C	10/15/12	10/21/12 1		\$1,400.00		. 44 15			D-4- T-
,	Spots: <u>#</u> Ch 1 W			Cription News 8 at 6p	Start/End Time 6-630p		<u> Ad-ID</u> встv 1210н	ı		<u>Rate Type</u> \$1,400.00 NM
				<u> </u>	· · · · · · · · · · · · · · · · · · ·					Ψ1,400.00 14W
24	10/15/12 Class of Ti		Access Hollywood ptible with notice	730-8p	1	:30	1	\$500.00	NM	······································
'	Veeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12 1		<u>Rate</u> \$500.00					
5	Spots: # Ch				Start/End Time		Ad-ID			Rate Type
	1 W	GALM 10	/15/12 7:54 PM Acc	ess Hollywood	730-8p	: :30	BCTV 1210F	<u> </u>		\$500.00 NM
	10/15/12 Class of Ti	10/15/12 ne - Immedia	NBC Tonight Show ately Pre-emptible without	1135p-1235a out notice	2	:30	2	\$200.00	NM	
V	Veeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					



Payment Terms 30 Days

Send Payment To: **WGAL** P.O. Box 26878 Lehigh Valley, PA 18002-6878

Invoice Period Invoice Month Invoice Date Invoice # 962021-1 10/21/12 October 2012 10/01/12 - 10/15/12

Advertiser Product Estimate Number Casey/D/Senate BOB CASEY FOR SEN

Snote/

Line Start Da	ite End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
25 10/15/12	2 10/15/12	NBC Tonight Show ately Pre-emptible without	1135p-1235a	2	:30	2	\$200.00	NM	
	WGALM 10	10/21/12 2 r <u>Date Air Time</u> <u>Descri</u> /15/12 11:45 PM NBC 1 //15/12 12:30 AM NBC 1	Fonight Show	\$200.00 <u>Start/End Time</u> 1135p-1235a 1135p-1235a	:3	<u>h Ad-ID</u> 0 встv 1210 0 встv 1210			Rate Type \$200.00 NM \$200.00 NM
26 10/15/12 Class of		M-Su News 8 at 11p ptible with notice	11-1135p	1	:30	1	\$850.00	NM	
Weeks: Spots: <u>#</u> 1		End Date MTWTFSS 10/21/12 1 r Date Air Time Descri 1/15/12 11:23 PM M-Su		Rate \$850.00 <u>Start/End Time</u> 11-1135p		<u>h Ad-ID</u> 0 встv 1210н	1		<u>Rate</u> <u>Type</u> \$850.00 NM
				Total Spots	•	70			

Gross Total

\$49,475.00

Agency Commission

\$7,421.25

Net Amount Due

\$42,053.75

Alt Order #





WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 962685-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

<u>Station</u>	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN :60

Order#

Special Handling

Flight Dates

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103

Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

Line Start Date	e End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 10/11/12	10/12/12	NBC Today Show	7-9A	TF	1:00	4	\$1,500.00	NM	
		ptible with notice							
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12TF		<u>Rate</u> \$1,500.00					
Spots: # C	h <u>Day Ai</u>	r Date Air Time Desc	<u>cription</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	/GALTh 10	/11/12 7:29 AM NBC	Today Show	7-9A	1:0	0 BCTV1205H	l		\$1,500.00 NM
		/11/12 8:48 AM NBC	•	7-9A	1:0	0 BCTV1205H			\$1,500.00 NM
2 W	/GALF 10	/12/12 7:23 AM NBC	Today Show	7-9A	1:0	0 BCTV1205H			\$1,500.00 NM
3 W	/GALF 10	/12/12 8:48 AM NBC	Today Show	7-9A	1:0	0 BCTV1205H	<u>, </u>		\$1,500.00 NM
2 10/11/12 Class of T	10/12/12 ime - Pre-em	M-F News 8 at 5a ptible with notice	5-6a	TF	1:00	2	\$800.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12TF	<u> </u>	<u>Rate</u> \$800.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	cription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
2 W	/GALTh 10	/11/12 5:08 AM M-F	News 8 at 5a	5-6a	1:0	0 BCTV1205H			\$800.00 NM
1 W	/GALF 10	/12/12 5:22 AM M-F	News 8 at 5a	5-6a	1:0	0 BCTV1205H			\$800.00 NM
3 10/11/12 Class of T	10/12/12 ime - Immedia	M-F 4-5P ately Pre-emptible withou	4-5P ut notice	TF	1:00	2	\$650.00	NM	
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12TF	Spots/Week 2	<u>Rate</u> \$650.00					
Spots: # C			-	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
		/11/12 4:27 PM M-F	4 -5P	4-5P		0 встv120 5н			\$650.00 NM
1 W	GALF 10	/12/12 4:20 PM M-F	4-5P	4-5P	1:0	0 BCTV1205H			\$650.00 NM
4 10/13/12 Class of T	10/14/12 ime - Pre-emp	Sa/Su News 8 at 6 otible with notice	6-630p	SS	1:00	2	\$900.00	NM	***************************************
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12SS		<u>Rate</u> \$900.00					
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	ription	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Type
2 W	GALSa 10 LR - Foo		u News 8 at 6	6-630p	1:0	0 BCTV1205H			\$900.00 NM
1 W		/14/12 5:59 PM Sa/S	u News 8 at 6	6-630p	1:0	0 встv1205н			\$900.00 NM
5 10/13/12 Class of Ti	10/13/12 ime - Immedia	Sat 7-8p ately Pre-emptible withou	7-8p ut notice	1-	1:00	1	\$200.00	NM	***************************************
Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/121-		<u>Rate</u> \$200.00				· · · · · · · · · · · · · · · · · · ·	
Spots: # C	h <u>Day Air</u>	Date Air Time Desc	<u>cription</u>	Start/End Time	Lengt	h Ad-ID			Rate Type



Invoice Month Invoice Period Invoice Date Invoice # 10/01/12 - 10/15/12 962685-1 10/21/12 October 2012

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN :60	

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN :60	

Line Start Date End Date Description Start/End	d Time MTWTFSS	Length	Spots/ Week	Rate	Туре		
5 10/13/12 10/13/12 Sat 7-8p 7-8p Class of Time - Immediately Pre-emptible without notice	1-	1:00	1	\$200.00	NM		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	Ad-ID			Rate T	vpe
1 WGAL Sa 10/13/12 Sat 7-8p See MG 5.2	7-8p	:0				\$150.00	
2 WGAL M 10/15/12 11:55 AM M-F 11-12P MG for 5.1 10/13	11A-12P	1:00) всту1205	Н		\$200.00	NM
6 10/11/12 10/12/12 Entertainment Tonight 7-730p Class of Time - Pre-emptible with notice	TF	1:00	2	\$1,050.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/</u> 10/08/12 10/14/12TF	Week <u>Rate</u> 2 \$1,050.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate T	ype
2 WGALTh 10/11/12 7:12 PM Entertainment Ton	ight 7-730p	1:00) BCTV12051	Н		\$1,050.00	NM
1 WGAL F 10/12/12 7:27 PM Entertainment Ton	ight 7-730p	1:00) всту1205і	H		\$1,050.00	NM
Class of Time - Pre-emptible with notice	-Game Var1	1:00	1	\$3,800.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/</u> 10/08/12 10/14/121	<u>Week</u> <u>Rate</u> 1 \$3,800.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Lengtl	<u>Ad-ID</u>			Rate T	ype
1 WGAL Su 10/14/12 7:16 PM NFL Pre-Game	NFL Pre-Game	Var 1:00) BCTV1205I	Н		\$3,800.00	NM
8 10/11/12 10/14/12 M-Su News 8 at 11p 11-1135p Class of Time - Pre-emptible with notice	oTFS-	1:00	3	\$1,600.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/</u> 10/08/12 10/14/12TFS-	Week Rate 3 \$1,600.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Ty	ype
3 WGALTh 10/11/12 11:23 PM M-Su News 8 at 11	p 11-1135p	1:00	BCTV1205	4		\$1,600.00	NM
4 WGALF 10/12/12 11:17 PM M-Su News 8 at 11	p 11-1135p	1:00) BCTV1205I	4		\$1,600.00	NM
1 WGAL Sa 10/13/12 11:08 PM M-Su News 8 at 11	р 11-1135р	1:00	ВСТV12051	н		\$1,600.00	NM
9 10/13/12 10/14/12 Sat/Sun News 8 at 6a 6-7a Class of Time - Pre-emptible with notice	SS	1:00	3	\$300.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/</u> 10/08/12 10/14/12SS	Week Rate 3 \$300.00						
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Ty	ype
1 WGAL Sa 10/13/12 6:19 AM Sat/Sun News 8 at	6a 6-7a	1:00) BCTV1205i	4		\$300.00	NM .
3 WGAL Su 10/14/12 6:17 AM Sat/Sun News 8 at	6a 6-7a	1:00) BCTV1205i	4		\$300.00	NM
2 WGAL Su 10/14/12 6:55 AM Sat/Sun News 8 at	6a 6-7a	1:00	BCTV1205	1	<u> </u>	\$300.00	NM
10 10/14/12	1	1:00	1	\$400.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/\(\)</u> 10/08/12 10/14/121	<u>Week</u> <u>Rate</u> 1 \$400.00						
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Su 10/14/12 7:29 AM Su 7-730a	<u>Start/End Time</u> 7-730a		Ad-ID BCTV12051	1		<u>Rate T</u> \$400.00 I	
11 10/13/12 10/13/12 NBC Saturday Today 7-9a Class of Time - Pre-emptible with notice	1-	1:00	1	\$1,500.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/\(\)</u> 10/08/12 10/14/121-	<u>Neek</u> <u>Rate</u> 1 \$1,500.00						
Spots: # Ch Day Air Date Air Time Description	Start/End Time					Rate Ty	
1 WGAL Sa 10/13/12 7:23 AM NBC Saturday Tod			BCTV1205F			\$1,500.00 I	MM
12 10/14/12 10/14/12 NBC Sunday Today 8-9a Class of Time - Pre-emptible with notice	1	1:00	1	\$1,300.00	NM		
Weeks: Start Date End Date MTWTFSS Spots ∧ 10/08/12 10/14/12 1	<u>Neek</u> <u>Rate</u> 1 \$1,300.00						}
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length	Ad-ID			Rate Ty	/pe



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 962685-1 | 10/21/12 | October 2012 | 10/01/12 - 10/15/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN :60	

Line Start Date End Date Description Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 10/14/12 10/14/12 NBC Sunday Today 8-9a Class of Time - Pre-emptible with notice	1	1:00	1	\$1,300.00	NM	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALSu 10/14/12 8:26 AM NBC Sunday Today	Start/End Time 8-9a		n <u>Ad-ID</u>) встv1205	н		<u>Rate Type</u> \$1,300.00 NM
13 10/14/12 10/14/12 Sa/Su News 8 at 9a 9-10a Class of Time - Pre-emptible with notice	1	1:00	1	\$800.00	NM	······································
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALSu 10/14/12 9:52 AM Sa/Su News 8 at 9a	Start/End Time 9-10a		n <u>Ad-ID</u>) встv1205	Н		<u>Rate Type</u> \$800.00 NM
14 10/13/12 10/13/12 Sa/Su News 8 at 9a 9-10a Class of Time - Pre-emptible with notice	1-	1:00	1	\$800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1- 1	<u>Rate</u> \$800.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Sa 10/13/12 9:37 AM Sa/Su News 8 at 9a	Start/End Time 9-10a		n <u>Ad-ID</u>) встv1205	Н		<u>Rate Type</u> \$800.00 NM
15 10/14/12 10/14/12 Su 730-8a 730-8a Class of Time - Immediately Pre-emptible without notice	1	1:00	1	\$200.00	NM	****
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 1 1	<u>Rate</u> \$200.00					
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL Su 10/14/12 7:53 AM Su 730-8a	Start/End Time 730-8a		1 <u>Ad-ID</u>) встv1205	4		<u>Rate Type</u> \$200.00 NM
16 10/14/12 10/14/12 NBC Meet the Press 10-11a Class of Time - Pre-emptible with notice	1	1:00	1	\$3,600.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/121 1 Spots: # Ch Day Air Date Air Time Description 1 WGAL Su 10/14/12 10:59 AM NBC Meet the Press	<u>Rate</u> \$3,600.00 <u>Start/End Time</u> 10-11a		1 <u>Ad-ID</u>) встv1205і	1		<u>Rate</u> <u>Type</u> \$3,600.00 NM
17 10/15/12 10/15/12 NBC Today Show 7-9A Class of Time - Pre-emptible with notice	2	1:00	2	\$1,800.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 2 2 Spots: # Ch Day Air Date Air Time Description 1 WGALM 10/15/12 7:29 AM NBC Today Show 2 WGALM 10/15/12 8:40 AM NBC Today Show	Rate \$1,800.00 <u>Start/End Time</u> 7-9A 7-9A	1:00	n <u>Ad-ID</u>) BCTV1205i) BCTV1205i			<u>Rate Type</u> \$1,800.00 NM \$1,800.00 NM
18 10/15/12 10/15/12 M-F News 8 at 5a 5-6a Class of Time - Pre-emptible with notice	1	1:00	1	\$800.00	NM	
Weeks: Start Date 10/15/12 End Date End Date MTWTFSS Spots/Week Spots/Week 10/15/12 10/21/12 1 1 Spots: # Ch Day Air Date Spots: # Ch Day Air Date Air Time Description 1 WGALM 10/15/12 5:40 AMM-F News 8 at 5a	<u>Rate</u> \$800.00 <u>Start/End Time</u> 5-6a		1 <u>Ad-ID</u> 1 BCTV12051	1		<u>Rate</u> <u>Type</u> \$800.00 NM
19 10/15/12 10/15/12 M-F 4-5P 4-5P Class of Time - Immediately Pre-emptible without notice	1	1:00	1	\$700.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 1 1	<u>Rate</u> \$700.00					
Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGAL M 10/15/12 4:21 PM M-F 4-5P	Start/End Time 4-5P		i <u>Ad-ID</u> встv1205і	1	-	<u>Rate Type</u> \$650.00 NM
20 10/15/12 10/15/12 Entertainment Tonight 7-730p Class of Time - Pre-emptible with notice	1	1:00	1	\$1,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 1 1	<u>Rate</u> \$1,000.00				, , , ,	
Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALM 10/15/12 7:29 PM Entertainment Tonight	Start/End Time 7-730p		<u>Ad-ID</u> BCTV1205	I		<u>Rate Type</u> \$1,000.00 NM



Invoice Period **Invoice Month** Invoice # Invoice Date 10/01/12 - 10/15/12 962685-1 10/21/12 October 2012

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN :60	

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN :60	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
20	10/15/12 Class of Tin	10/15/12 ne - Pre-emp	Entertainment Tonight tible with notice	7-730p	1	1:00	1	\$1,000.00	NM		
21		10/15/12 ne - Pre-emp	Mon NBC Prime Other tible with notice	Prime Other	1	1:00	1	\$4,800.00	NM		
	Weeks:	Start Date 10/15/12	End Date MTWTFSS 1	Spots/Week	<u>Rate</u> \$4,800.00						
	Spots: # Ch			tion	Start/End Time	Lengt	h Ad-ID			Rate	Type
	1 W	SALM 10/	15/12 9:18 PM Mon NB	C Prime Other	Prime Other	1:0	0 BCTV12051	1		\$4,800.00	
22	10/11/12 Class of Tin	10/12/12 ne - Immedia	M-F 11A-12P tely Pre-emptible without n	M-F 11A-12P otice	TF	1:00	1	\$200.00	NM		
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12TF	Spots/Week 1	<u>Rate</u> \$200.00						
	Spots: # Ch	Day Air	Date Air Time Descript	ion	Start/End Time	Lengt	h Ad-ID			<u>Rate</u>	Туре
	1 WGAL Th 10/11/12 11:11 AV M-F 11A-12P			M-F 11A-12P	1:0	0 BCTV1205I	1		\$200.00	NM	
					Total Spots	;	34				

Gross Total \$42,150.00

Agency Commission \$6,322.50

> Net Amount Due \$35,827.50



WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period | | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN

 Flight Dates
 Order #
 Alt Order #

 10/02/12 - 10/08/12
 959689
 06359316

 Billing Calendar
 Billing Type
 Deal #

Cash

Special Handling

Spots/

Broadcast

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

Shorr Johnson Magnus

Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103

Send Payment To:

4 10/02/12

10/05/12

M-F 4-5P

Billing Address:

WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

Line	Start Date End Da	ate Descrip	tion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1	10/02/12 10/05/ Class of Time - Pre-		ws 8 at 5a notice	5-6a	-TWTF	:30	4	\$300.00	NM		
	Weeks: Start Da 10/01/1			Spots/Week 4	<u>Rate</u> \$300.00	•					
	Spots: # Ch Day	Air Date A	Air Time Description	<u>on</u>	Start/End Time	<u>Lengt</u>	n <u>Ad-ID</u>			Rate	<u>Type</u>
	3 WGAL Tu	10/02/12	5:24 AM M-F News	s 8 at 5a	5-6a	:3) BCTV1208H			\$300.00	NM
	4 WGALW	10/03/12	5:37 AM M-F New	s 8 at 5a	5-6a	:3) BCTV1208H			\$300.00	NM
	2 WGALTh	10/04/12	5:23 AM M-F New:	s 8 at 5a	5-6a	:3) BCTV1208H			\$300.00	NM
L	1 WGALF	10/05/12	5:13 AM M-F New	s 8 at 5a	5-6a	:3) встv1208н			\$300.00	NM
2	10/02/12 10/05/ Class of Time - Pre-		ws 8 at 6a notice	6-7a	-TWTF	:30	7	\$800.00	NM		
	Weeks: Start Da 10/01/12	2 10/07/12	-TWTF	Spots/Week 7	<u>Rate</u> \$800.00						
			<u> Air Time</u> Description	_	Start/End Time		n Ad-ID			<u>Rate</u>	
	5 WGALTu		6:07 AM M-F News		6-7a) всту1208н			\$800.00	
	2 WGALW		6:07 AM M-F News		6-7a) всту1208н			\$800.00	
i .	7 WGALW		6:44 AM M-F News		6-7a) BCTV1208H			\$800.00	
ł	3 WGALTh		6:23 AM M-F News		6-7a) BCTV1208H			\$800.00	
	6 WGALTh		6:56 AM M-F News		6-7a) BCTV1208H			\$800.00	
	1 WGALF		6:30 AM M-F News		6-7a	• • •) встv1208н			\$800.00	
Ц	4 WGALF	10/05/12	6:58 AM M-F News	s 8 at 6a	6-7a	:30) вст∨1208н	·····		\$800.00	NM .
3	10/02/12 10/05/1 Class of Time - Pre-			7-9A	-TWTF	:30	8	\$750.00	NM		
	Weeks: <u>Start Da</u> 10/01/12		MTWTFSS -TWTF	Spots/Week 8	<u>Rate</u> \$750.00						
			ir Time Description	<u>on</u>	Start/End Time	<u>Lengtl</u>	Ad-ID			Rate	Type
ĺ	1 WGAL Tu	10/02/12	7:26 AM NBC Toda	ay Show	7-9A	:30) BCTV1208H			\$750.00	NM
	5 WGAL Tu	10/02/12	8:26 AM NBC Toda	ay Show	7-9A	:30) BCTV1208H			\$750.00	NM
	7 WGALW		8:26 AM NBC Toda	•	7-9A	:30) вст∨1208н			\$750.00	NM
	2 WGALW	10/03/12	8:57 AM NBC Toda	ay Show	7-9A	:30) BCTV1208H			\$750.00	NM
1	3 WGALTh		7:24 AM NBC Toda	•	7-9A) вст∨1208н			\$750.00	NM
	8 WGALTh	10/04/12	3:43 AM NBC Toda	ay Show	7-9A) вст∨1208н			\$750.00	NM
	6 WGALF	10/05/12	7:59 AM NBC Toda	ay Show	7-9A	:30) вст∨1208н			\$750.00	NM
	4 WGAL F	10/05/12	3:42 AM NBC Toda	ay Show	7-9A	:30) вст∨1208н			\$750.00	NM
	40/00/40 40/05/4	0 14545	_	4.50				****			1

-TWTF--

:30

\$275.00

NM

4-5P



Invoice Period Invoice Month Invoice # Invoice Date 959689-1 10/01/12 - 10/08/12 10/14/12 October 2012

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

Start Date End Date Des	cription	Start/End Time	MTWTFSS	Length V	pots/ Veek	Rate	Туре	
Class of Time - Immediately Pro	e-emptible without	notice						
Weeks: Start Date End D		Spots/Week	Rate					· · · · · · · · · · · · · · · · · · ·
10/01/12 10/07	/12 -TWTF	4	\$275.00					
Spots: # Ch Day Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length A	\d-ID			Rate]
4 WGAL Tu 10/02/12	4:21 PM M-F 4-	5P	4-5P	:30 в	СТV1208н			\$275.00
1 WGALW 10/03/12	4:27 PM M-F 4-	5P	4-5P	:30 B	CTV1208H			\$275.00
3 WGAL Th 10/04/12	4:29 PM M-F 4-	5P	4-5P	:30 B	CTV1208H			\$275.00
2 WGAL F 10/05/12	3:59 PM M-F 4-	5P	4-5P	:30 B	СТV1208Н	***************************************		\$275.00
5 10/02/12 10/05/12 M-F Class of Time - Pre-emptible wi	News 8 at 6p th notice	6-630p	-TWTF	:30	4	\$1,200.00	NM	
Weeks: <u>Start Date</u> <u>End D</u> 10/01/12 10/07/	Date MTWTFSS	Spots/Week 4	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air Date	Air Time Descri	<u>ption</u>	Start/End Time	Length A	\d-ID			Rate]
2 WGAL Tu 10/02/12	6:12 PM M-F N	ews 8 at 6p	6-630p	:30 в	СТV1208н			\$1,200.00
1 WGALW 10/03/12	5:58 PM M-F N	ews 8 at 6p	6-630p	:30 в	СТV1208н			\$1,200.00
4 WGALTh 10/04/12	5:59 PM M-F N	ews 8 at 6p	6-630p	:30 в	CTV1208H			\$1,200.00
3 WGALF 10/05/12	6:11 PM M-F N	ews 8 at 6p	6-630p	:30 в	СТV1208н			\$1,200.00
6 10/02/12 10/05/12 Acce Class of Time - Pre-emptible wi	ess Hollywood	730-8p	-TWTF	:30	3	\$600.00	NM	
Weeks: <u>Start Date</u> <u>End D</u> 10/01/12 10/07/	ate MTWTFSS	Spots/Week 3	<u>Rate</u> \$600.00					
Spots: # Ch Day Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Length A	d-ID			Rate]
1 WGALW 10/03/12	7:42 PM Access	Hollywood	730-8p	:30 в	СТV1208н			\$600.00
2 WGALTh 10/04/12	7:55 PM Access	s Hollywood	730-8p	:30 в	СТV1208н			\$600.00
3 WGALF 10/05/12	7:42 PM Access	Hollywood	730-8p	:30 в	CTV1208H			\$600.00
7 10/07/12 10/07/12 NFL Class of Time - Pre-emptible with	th notice	NFL Various	1	:30	1	\$3,900.00	NM	
Weeks: <u>Start Date</u> <u>End D</u> 10/01/12 10/07/		Spots/Week 1	<u>Rate</u> \$3,900.00	•				
Spots: # Ch Day Air Date	Air Time Descri	<u>otion</u>	Start/End Time	Length A	<u>d-ID</u>			Rate 1
1 WGAL Su 10/07/12	10:01 PM NFL		NFL Various	:30 в	СТV1208н			\$3,900.00
10/02/12 10/05/12 NBC Class of Time - Pre-emptible with	Tonight Show th notice	1135p-1235a	-TWTF	:30	8	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End D</u> 10/01/12 10/07/	12 -TWTF	Spots/Week 8	<u>Rate</u> \$400.00					
Spots: # Ch Day Air Date	Air Time Descrip		Start/End Time	Length A				Rate T
1 WGALTu 10/02/12	11:46 PM NBC T	•	1135p-1235a		СТV1208н			\$400.00
5 WGALTu 10/02/12	12:31 AM NBC T		1135p-1235a	:30 B	CTV1208H			\$400.00
2 WGALW 10/03/12	11:59 PM NBC T	onight Show	1135p-1235a	:30 B	СТV1208н			\$400.00
6 WGALW 10/03/12	12:31 AM NBC T	onight Show	1135p-1235a	:30 B	СТV1208н			\$400.00
3 WGALTh 10/04/12	11:58 PM NBC T	onight Show	1135p-1235a	:30 B	CTV1208H			\$400.00
7 WGAL Th 10/04/12	12:31 AM NBC T	onight Show	1135p-1235a	:30 B	CTV1208H			\$400.00
4 WGAL F 10/05/12	NBC T	onight Show	1135p-1235a	:00				\$400.00
See MG 8.10	NBC T	onight Show	1135p-1235a	:00				\$400.00
8 WGAL F 10/05/12 See MG 8.9								4.00.00
8 WGAL F 10/05/12	12:17 AM Delaye	d Tonight Show	1205-2a	:30 B	CTV1208H			\$400.00
8 WGAL F 10/05/12 See MG 8.9 9 WGAL F 10/05/12	5 12:51 AM Delaye		1205-2a 1205-2a		CTV1208H CTV1208H		-	\$400.00



He.	Invoice #	Invoice Date	Invoice Month	Invoice Period
	959689-1	10/14/12	October 2012	10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
	10/02/12 Class of Tin	10/07/12 ne - Pre-em	M-Su News 8 at 11p ptible with notice	11-1135p	-TWTFS-	:30	5	\$800.00	NM	
		10/01/12	10/07/12 -TWTFS-	5	\$800.00					
;	Spots: # Ch			•	Start/End Time	Lengt	h Ad-ID			Rate Type
			0/02/12 11:31 PM M-Su N		11-1135p		0 BCTV1208H			\$800.00 NN
	2 W	SALW 10)/03/12 11:21 PM M-Su N	lews 8 at 11p	11-1135p	:3	0 BCTV1208H			\$800.00 NN
	3 W	SALTh 10	/04/12 11:22 PM M-Su N	lews 8 at 11p	11-1135p	:3	0 BCTV1208H			\$800.00 NN
			/05/12 11:20 PMM-Su N	•	11-1135p		0 BCTV1208H			\$800.00 NM
	5 WC	SALSa 10	/06/12 11:13 PM M-Su N	lews 8 at 11p	11-1135p	:3	0 BCTV1208H			\$800.00 NM
	10/06/12 Class of Tin	10/07/12 ne - Pre-em	Sat/Sun News 8 at 6a ptible with notice	6-7a	SS	:30	2	\$125.00	NM	
١	Veeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12SS	Spots/Week	<u>Rate</u> \$125.00					
,	Spots: # Ch		·	otion	Start/End Time	Lenat	h Ad-ID			Rate Type
	. –		/06/12 6:25 AM Sat/Su		6-7a		0 BCTV1208H			\$125.00 NM
	2 W	ALSu 10	/07/12 6:14 AM Sat/Su	n News 8 at 6a	6-7a	:3	0 встv1208н			\$125.00 NM
	10/07/12 Class of Tin	10/07/12 ne - Pre-em	Su 7-730a ptible with notice	7-730a	1	:30	1	\$200.00	NM	
		Start Date	End Date MTWTFSS	Spots/Week	Rate					
9	Spots: # Ch	10/01/12 Day Air	-	1 stion	\$200.00 Start/End Time	Lengt	h Ad-!D			Rate Type
Ì			/07/12 7:19 AM Su 7-73		7-730a		<u>личь</u> 0 встv1208н			\$200.00 NM
	10/06/12 Class of Tip	10/06/12	NBC Saturday Today ptible with notice	7-9a	1-	:30	1	\$750.00	NM	
	~	Start Date 10/01/12		Spots/Week 1	<u>Rate</u> \$750.00					
9	Spots: # Ch			•	Start/End Time	Lenat	h Ad-ID			Rate Type
		ALSa 10			7-9a		0 BCTV1208H			\$750.00 NM
	10/07/12 Class of Tim	10/07/12 ne - Pre-emi	NBC Sunday Today otible with notice	8-9a	1	:30	1	\$650.00	NM	-
	Veeks:	Start Date 10/01/12		Spots/Week 1	<u>Rate</u> \$650.00			· · · · · · · · · · · · · · · · · · ·		
5	Spots: # Ch			<u>tion</u>	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
	1 WG	ALSu 10	/07/12 8:47 AM NBC St	unday Today	8-9a	:3	0 всту1208н			\$650.00 NM
	10/07/12 Class of Tim	10/07/12 ne - Pre-emp	Sa/Su News 8 at 9a otible with notice	9-10a	1	:30	1	\$350.00	NM	
٧		Start Date		Spots/Week	Rate					<u> </u>
	Spots: # Ch	10/01/12 Day Air	10/07/121 <u>Date</u> Air Time Descrip	1 tion	\$350.00 Start/End Time	Longt	h Ad-ID			Rate Type
	. –	ALSu 10			9-10a		<u>ли-нь</u> 0 встv1208н			\$350.00 NM
	10/06/12	10/06/12	Sa/Su News 8 at 9a	9-10a	1-	:30	1	\$350.00	NM	
	Veeks:	Start Date		Spots/Week	Rate					
S	Spots: # Ch	10/01/12 <u>Day Air</u>	10/07/121- Date Air Time Descrip	1 tion	\$350.00 Start/End Time	l engt	h Ad-ID			Rate Type
	. –	ALSa 10			9-10a		<u>ло-ло</u>) встv1208н			\$350.00 NM
	10/08/12 Class of Tim	10/08/12 ne - Pre-emr	M-F News 8 at 5a otible with notice	5-6a	1	:30	1	\$400.00	NM	
	Veeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>					
_		10/08/12	10/14/12 1	1	\$400.00					D : -
S	Spots: <u>#</u> Ch 1 WG		Date Air Time Descrip 08/12 5:37 AM M-F Ne		<u>Start/End Time</u> 5-6a		<u>n Ad-!D</u>) встv1208н			Rate Type \$400.00 NM
	1 446	ALIVI 10/	OUT IZ 3.37 AIVI IVI-P INE	wo o at Ja	3-0a	:31	PCIATTOOL			φ400.00 INIVI



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 959689-1 | 10/14/12 | October 2012 | 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Casey/D/Senate	BOB CASEY FOR SEN	
*		

								Spots/			
_ine	Start Date	End Date	Description		Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
17	10/08/12 Class of Tin	10/08/12 ne - Pre-em	M-F News 8 a ptible with notice	it 5a	5-6a	1	:30	1	\$400.00	NM	
18	10/08/12 Class of Tin	10/08/12 ne - Pre-em	M-F News 8 a	it 6a	6-7a	1	:30	1	\$900.00	NM	
	Weeks:	Start Date	End Date MT	WTFSS	Spots/Week	Rate					
	Spots: # Ch	10/08/12 Day A		e Descri	1 ption	\$900.00 Start/End Time	. Lenat	h Ad-ID			Rate Type
	. –				ews 8 at 6a	6-7a		0 BCTV1208H	<u> </u>		\$900.00 NM
19	10/08/12 Class of Tin	10/08/12 ne - Pre-em	NBC Today S	how	7-9A	2	:30	2	\$750.00	NM	
	Weeks:	Start Date 10/08/12		WTFSS	Spots/Week 2	<u>Rate</u> \$750.00					
	Spots: # Ch			e Descri	_	Start/End Time	Lengt	h Ad-ID			Rate Type
					oday Show	7-9A		0 BCTV1208H			\$750.00 NM
	1 WG	SALM 10	0/08/12 8:41 A	M NBC T	oday Show	7-9A	:3	0 BCTV1208H			\$750.00 NM
20	10/08/12 Class of Tin	10/08/12 ne - Immed	M-F 4-5P iately Pre-emptible	without		M	:30	1	\$325.00	NM	
	Weeks:	Start Date 10/08/12		WTFSS	Spots/Week 2	<u>Rate</u> \$325.00					
	Spots: # Ch	<u>Day Ai</u>	r Date Air Tim	e Descri	ption	Start/End Time		<u>h</u> <u>Ad-ID</u>			Rate Type
				M M-F 4-		4-5P		0 BCTV1208H			\$325.00 NN
	1 WG	SALM 10	0/08/12 4:56 P	M M-F 4-	5P	4-5P	:3	0 BCTV1208H			\$325.00 NN
21	10/08/12 Class of Tim	10/08/12 ne - Pre-em	M-F News 8 a ptible with notice		6-630p	1	:30	1	\$1,400.00	NM	
'	Weeks:	Start Date 10/08/12		WTFSS	Spots/Week 1	<u>Rate</u> \$1,400.00					
	Spots: # Ch	_		e Descri	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WG	ALM 10	0/08/12 6:28 P	M M-F N	ews 8 at 6p	6-630p	:3	0 BCTV1208H			\$1,400.00 NM
22	10/08/12 Class of Tim	10/08/12 ne - Pre-em	Access Hollyw ptible with notice	vood	730-8p	1	:30	1	\$575.00	NM	
1	Weeks:	Start Date 10/08/12		WTFSS	Spots/Week 1	<u>Rate</u> \$575.00					
	Spots: # Ch	Day Ai		e <u>Descri</u>	•	Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WG				s Hollywood	730-8p		0 BCTV1208H			\$575.00 NIV
23	10/08/12 Class of Tim	10/08/12 ne - Pre-em	Mon NBC Prin	ne Other	Prime Other	1	:30	1	\$2,400.00	NM	
1		Start Date	4 - 11 - 11 - 4	WTFSS	Spots/Week	Rate					
:	Spots: # Ch	10/08/12 <u>Day Ai</u>		 e <u>Descri</u> j	1 otion	\$2,400.00 Start/End Time	Lenat	h Ad-ID			Rate Type
	1 WG				BC Prime Other	Prime Other		0 встv1208н			\$2,400.00 NM
	10/08/12 Class of Tim	10/08/12 ne - Pre-em	NBC Tonight Sptible with notice	Show	1135p-1235a	2	:30	2	\$400.00	NM	
	Weeks:	Start Date 10/08/12	End Date MT	WTFSS	Spots/Week 2	<u>Rate</u> \$400.00			•		
;	Spots: # Ch	Day Ai		<u>Descri</u>		Start/End Time	_	h Ad-ID			Rate Type
	2 WG				onight Show	1135p-1235a		0 BCTV1208H			\$400.00 NM
	1 WG		/08/12 12:30 A	M NBC 1	onight Show	1135p-1235a	:3	0 встv1208н			\$400.00 NM
			M-Su News 8 ptible with notice		11-1135p	1	:30	1	\$800.00	NM	
1		Start Date 10/08/12		WTFSS	Spots/Week 1	<u>Rate</u> \$800.00					
;	Spots: # Ch	Day Air		<u>Descrip</u>	•	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 WG				lews 8 at 11p	11-1135p	:3	0 BCTV1208H			\$800.00 NM



Payment Terms 30 Days

Send Payment To: **WGAL** P.O. Box 26878 Lehigh Valley, PA 18002-6878

Invoice Month Invoice Period Invoice # Invoice Date 959689-1 10/14/12 October 2012 10/01/12 - 10/08/12

Advertiser	Product	Estimate Number
Casev/D/Senate	BOB CASEY FOR SEN	

	3						Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
25	10/08/12 Class of Tin	10/08/12 ne - Pre-emp	M-Su News 8 at 11p otible with notice	11-1135p	1	:30	1	\$800.00	NM	
26	10/07/12	10/07/12	Su 730-8a	730-8a	s	:30	1	\$100.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSSS	Spots/Week 1	<u>Rate</u> \$100.00					
	Spots: # Ch 1 WC		Date Air Time Descri /07/12 7:53 AM Su 730		Start/End Time 730-8a		<u>h Ad-ID</u> 0 вст∨1208н			<u>Rate Type</u> \$100.00 NM
27		10/07/12 ne - Pre-emp	M-Su Late News Off-Totible with notice	meLate News Off-Time	S	:30	1	\$600.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 10/07/12S	Spots/Week 1	<u>Rate</u> \$600.00					
	Spots: # Ch 1 WG			<u>ption</u> _ate News Off-Time	Start/End Time Late News Off-T		<u>h</u> <u>Ad-ID</u> 0 встv1208н			<u>Rate Type</u> \$600.00 NM
					Total Spots	•	55			

Gross Total \$44,275.00

Agency Commission \$6,641.25

\$37,633.75

Net Amount Due

Rate Type





WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

Advertiser Product Estimate Number

Casey/D/Senate Bob Casey for Senate

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

gency Ret Advertiser Ret

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103

Send Payment To:

WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

Charl Data - Fad Data - Description	Chad/Fad Time		Lamath	Spots/	Data	Tuna		
Start Date End Date Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре		
1 10/16/12 10/19/12 M-F News 8 Class of Time - Pre-emptible with notice	at 5a 5-6a	-TWTF	:30	4	\$400.00	NM		
	TWTFSS Spots/Week	Rate						
	TWTF 4	\$400.00		L A . I . I .			Dete	т.
	ne <u>Description</u> AM M-F News 8 at 5a	<u>Start/End Time</u> 5-6a		<u>h Ad-ID</u> 0 встv 1210н			<u>Rate</u> \$400.00	
	AMM-F News 8 at 5a	5-6a 5-6a		0 BCTV 1210F			\$400.00	
	AMM-F News 8 at 5a	5-6a 5-6a		0 BCTV 1210F			•	
				•			\$400.00	
4 WGALF 10/19/12 5:24	AM M-F News 8 at 5a	5-6a	:3	0 BCTV 1210F	1		\$400.00	_
2 10/16/12 10/19/12 M-F News 8 Class of Time - Pre-emptible with notice		-TWTF	:30	4	\$950.00	NM		
	TWTFSS Spots/Week	Rate					-	
	TWTF 4	\$950.00						_
	ne Description	Start/End Time		<u>h Ad-ID</u>			Rate	_
	AM M-F News 8 at 6a	6-7a		0 BCTV 1210H			\$950.00	
	AM M-F News 8 at 6a	6-7a		0 BCTV 1210H			\$950.00	
	AM M-F News 8 at 6a	6-7a		0 BCTV 1210H			\$950.00	
3 WGAL F 10/19/12 5:59 A	AM M-F News 8 at 6a	6-7a	:3	0 BCTV 1210H			\$950.00	<u> </u>
3 10/16/12 10/19/12 NBC Today S Class of Time - Pre-emptible with notice	Show 7-9A	-TWTF	:30	8	\$900.00	NM	··········	
	TWTFSS Spots/Week TWTF 8	<u>Rate</u> \$900.00		****				
Spots: # Ch Day Air Date Air Tin	ne Description	Start/End Time	Lengt	<u>h</u> <u>Ad-ID</u>			<u>Rate</u>	I
5 WGAL Tu 10/16/12 7:56 /	AM NBC Today Show	7-9A	:3	0 BCTV 1210H	1		\$900.00)
1 WGALTu 10/16/12 8:29 /	AM NBC Today Show	7-9A	:3	0 BCTV 1210H			\$900.00)
8 WGALW 10/17/12 7:26 /	AM NBC Today Show	7-9A	:3	0 вст V 1210н			\$900.00)
2 WGALW 10/17/12 8:49 /	M NBC Today Show	7-9A	:3	0 BCTV 1210H			\$900.00)
3 WGALTh 10/18/12 7:29 /	M NBC Today Show	7-9A	:3	0 BCTV 1210H			\$900.00)
7 WGAL Th 10/18/12 8:34 /	AM NBC Today Show	7-9A	:3	0 BCTV 1210H			\$900.00)
4 WGALF 10/19/12 8:26 /	AM NBC Today Show	7-9A	:3	0 BCTV 1210H			\$900.00)
6 WGALF 10/19/12 8:57 /	AM NBC Today Show	7-9A	:3	0 BCTV 1210H			\$900.00)
1 10/16/12 10/19/12 M-F 4-5P Class of Time - Pre-emptible with notice	4-5P	-TWTF	:30	4	\$325.00	NM		_

Rate

Start/End Time

Length Ad-ID

\$325.00

Spots/Week

MTWTFSS

-TWTF--

Air Time Description

End Date

10/21/12

Start Date

Day Air Date

10/15/12

Weeks:

Spots: # Ch



Invoice Date Invoice Month Invoice Period Invoice # 10/01/12 - 10/22/12 963909-1 10/28/12 October 2012

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

e Start Date End Date Description Start/End Time	e MTWTFSS	Spots/ Length Week	Rate	Туре	
4 10/16/12 10/19/12 M-F 4-5P 4-5P	-TWTF~~	:30 4	\$325.00	NM	
Class of Time - Pre-emptible with notice			,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Typ
2 WGALTu 10/16/12 4:21 PM M-F 4-5P	4-5P	:30 BCTV 1210H			\$325.00 NI
1 WGALW 10/17/12 4:54 PM M-F 4-5P	4-5P	:30 BCTV 1210H			\$325.00 NI
3 WGALTh 10/18/12 4:22 PM M-F 4-5P	4-5P	:30 BCTV 1210H			\$325.00 N
4 WGAL F 10/19/12 4:38 PM M-F 4-5P	4-5P	:30 BCTV 1210H		•	\$325.00 NI
5 10/16/12 10/19/12 M-F 5-6p News 5-6p Class of Time - Pre-emptible with notice	-TWTF	:30 4 \$	1,000.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -TWTF 4					
Spots: # Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u>	Start/End Time	Length Ad-ID			Rate Typ
1 WGAL Tu 10/16/12 5:28 PM M-F 5-6p News	5 - 6p	:30 BCTV 1210H			\$1,000.00 N
3 WGALW 10/17/12 5:40 PM M-F 5-6p News	5 - 6p	:30 BCTV 1210H			\$1,000.00 N
2 WGALTh 10/18/12 5:45 PM M-F 5-6p News	5-6p	:30 BCTV 1210H			\$1,000.00 N
4 WGAL F 10/19/12 5:29 PM M-F 5-6p News	5-6p	:30 всту 1210н			\$1,000.00 NI
6 10/16/12 10/19/12 M-F News 8 at 6p 6-630p Class of Time - Pre-emptible with notice	-TWTF	:30 4 \$	61,400.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -TWTF 4					
Spots: # Ch Day Air Date Air Time Description	4.1,.00.00	Length Ad-ID			Pata Tun
2 WGALTu 10/16/12 6:29 PM M-F News 8 at 6p	Start/End Time 6-630p	:30 BCTV 1210H			Rate Typ \$1,400.00 N
1 WGALW 10/17/12 6:28 PM M-F News 8 at 6p	6-630p	:30 BCTV 1210H			\$1,400.00 NI
4 WGALTh 10/18/12 6:16 PM M-F News 8 at 6p	6-630p	:30 BCTV 1210H			\$1,400.00 NI
3 WGALF 10/19/12 6:29 PM M-F News 8 at 6p	6-630p	:30 BCTV 1210H			\$1,400.00 N
			0500.00		Ψ1,400.00 NI
7 10/16/12 10/19/12 Access Hollywood 730-8p Class of Time - Pre-emptible with notice	-TWTF	:30 4	\$500.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -TwTF 4					
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID			Rate Type
2 WGALTu 10/16/12 7:55 PM Access Hollywood	730-8p	:30 BCTV 1210H			\$500.00 N
4 WGALW 10/17/12 7:42 PM Access Hollywood	730-8p	:30 BCTV 1210H			\$500.00 N
3 WGALTh 10/18/12 7:45 PM Access Hollywood	730-8p	:30 BCTV 1210H			\$500.00 NM
1 WGALF 10/19/12 7:39 PM Access Hollywood					
	730-8p	:30 BCTV 1210H			\$500.00 N
8 10/16/12 10/19/12 NBC Tonight Show 1135p-1235a Class of Time - Pre-emptible with notice	730-8p	:30 BCTV 1210H	\$400.00	NM	\$500.00 NM
8 10/16/12 10/19/12 NBC Tonight Show 1135p-1235a	-TWTF <u>Rate</u> \$400.00		\$400.00	NM	\$500.00 NN
8 10/16/12 10/19/12 NBC Tonight Show 1135p-1235a Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week	-TWTF		\$400.00	NM	
8 10/16/12 10/19/12 NBC Tonight Show 1135p-1235a Class of Time - Pre-emptible with notice Weeks: Start Date 10/15/12 End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -TWTF 8	-TWTF <u>Rate</u> \$400.00	:30 8	\$400.00	NM	Rate Typ
8 10/16/12 10/19/12 NBC Tonight Show 1135p-1235a Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 -TWTF 8 Spots: # Ch Day Air Date Air Time Description	-TWTF <u>Rate</u> \$400.00 <u>Start/End Time</u>	:30 8 Length Ad-ID	\$400.00	NM	\$500.00 NN Rate Type \$400.00 NN \$400.00 NN
8 10/16/12 10/19/12 NBC Tonight Show 1135p-1235a Class of Time - Pre-emptible with notice Weeks: Start Date	-TWTF <u>Rate</u> \$400.00 <u>Start/End Time</u> 1135p-1235a	:30 8 Length Ad-ID :30 BCTV 1210H :30 BCTV 1210H :30 BCTV 1210H	\$400.00	NM	<u>Rate Typ</u> \$400.00 NN
8 10/16/12 10/19/12 NBC Tonight Show 1135p-1235a Class of Time - Pre-emptible with notice Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 - TWTF 8 Spots: # Ch Day Air Date Air Time Description 1 WGAL Tu 10/16/12 12:00 AM NBC Tonight Show 7 WGAL Tu 10/16/12 12:31 AM NBC Tonight Show	-TWTF <u>Rate</u> \$400.00 <u>Start/End Time</u> 1135p-1235a 1135p-1235a	:30 8 Length Ad-ID :30 BCTV 1210H :30 BCTV 1210H	\$400.00	NM	<u>Rate Typ</u> \$400.00 NN \$400.00 NN
8 10/16/12	-TWTF <u>Rate</u> \$400.00 <u>Start/End Time</u> 1135p-1235a 1135p-1235a 1135p-1235a	:30 8 Length Ad-ID :30 BCTV 1210H :30 BCTV 1210H :30 BCTV 1210H	\$400.00	NM	Rate Typ. \$400.00 NN \$400.00 NN \$400.00 NN
8 10/16/12 10/19/12 NBC Tonight Show Class of Time - Pre-emptible with notice Weeks: Start Date 10/15/12 End Date Date MTWTFSS Spots/Week Spots: # Ch Day Air Date 1 WGAL Tu 10/16/12 Air Time Description Description 1 WGAL Tu 10/16/12 12:31 AM NBC Tonight Show 2 WGAL W 10/17/12 2 WGAL W 10/17/12 11:59 PM NBC Tonight Show 5 WGAL W 10/17/12 5 WGAL W 10/17/12 12:30 AM NBC Tonight Show	-TWTF Rate \$400.00 Start/End Time 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a	:30 8 Length Ad-ID :30 BCTV 1210H :30 BCTV 1210H :30 BCTV 1210H :30 BCTV 1210H	\$400.00	NM	Rate Type \$400.00 NN \$400.00 NN \$400.00 NN \$400.00 NN
8 10/16/12 10/19/12 NBC Tonight Show Class of Time - Pre-emptible with notice Weeks: Start Date 10/15/12 End Date 10/21/12 - TWTF 8 Spots: # Ch Day Air Date Air Time Description 1 WGAL Tu 10/16/12 12:00 AM NBC Tonight Show 7 WGAL Tu 10/16/12 12:31 AM NBC Tonight Show 2 WGAL W 10/17/12 11:59 PM NBC Tonight Show 5 WGAL W 10/17/12 12:30 AM NBC Tonight Show 3 WGAL Th 10/18/12 11:59 PM NBC Tonight Show 6 WGAL Th 10/18/12 12:20 AM NBC Tonight Show 6 WGAL Th 10/18/12 12:20 AM NBC Tonight Show 4 WGAL F 10/19/12 NBC Tonight Show	-TWTF Rate \$400.00 Start/End Time 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a	:30 8 Length Ad-ID :30 BCTV 1210H :30 BCTV 1210H :30 BCTV 1210H :30 BCTV 1210H	\$400.00	NM	Rate Type \$400.00 NN \$400.00 NN \$400.00 NN \$400.00 NN \$400.00 NN
8 10/16/12	-TWTF Rate \$400.00 Start/End Time 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a	:30 8 Length Ad-ID :30 BCTV 1210H	\$400.00	NM	Rate Type \$400.00 NN \$400.00 NN \$400.00 NN \$400.00 NN
8 10/16/12 10/19/12 NBC Tonight Show Class of Time - Pre-emptible with notice Weeks: Start Date 10/15/12 10/21/12 - TWTF 8 Spots: # Ch Day Air Date 1 10/21/12 - TWTF 8 Spots: # Ch Day Air Date Air Time Description 1 WGAL Tu 10/16/12 12:00 AM NBC Tonight Show 7 WGAL Tu 10/16/12 12:31 AM NBC Tonight Show 2 WGAL W 10/17/12 11:59 PM NBC Tonight Show 5 WGAL W 10/17/12 12:30 AM NBC Tonight Show 3 WGAL Th 10/18/12 11:59 PM NBC Tonight Show 6 WGAL Th 10/18/12 11:59 PM NBC Tonight Show 6 WGAL Th 10/18/12 12:20 AM NBC Tonight Show 7 WGAL F 10/19/12 NBC Tonight Show 8 WGAL F 10/19/12 NBC Tonight Show 1 NBC Tonight Show	-TWTF Rate \$400.00 Start/End Time 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a 1135p-1235a	:30 8 Length Ad-ID :30 BCTV 1210H	\$400.00	NM	Rate Typ \$400.00 NN \$400.00 NN \$400.00 NN \$400.00 NN \$400.00 NN \$400.00 NN



Invoice #	Invoice Date	Invoice Month	Invoice Period
963909-1	10/28/12	October 2012	10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

						Spots/			
ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
9 10/16/12 Class of T	10/20/12 ime - Pre-emptib	M-Su News 8 at 11p	11-1135p	-TWTFS-	:30	5	\$850.00	NM	
Weeks:		nd Date MTWTFSS 0/21/12 -TWTFS-	Spots/Week 5	<u>Rate</u> \$850.00					
Spots: # C			_	Start/End Time	Lenat	h Ad-ID			Rate Type
	/GALTu 10/16			11-1135p		0 BCTV 1210	Он		\$850.00 NM
5 W	/GALW 10/17	/12 11:30 PMM-Su	News 8 at 11p	11-1135p	:3	0 BCTV 1210	Он		\$850.00 NM
3 W	/GALTh 10/18	/12 11:14 PM M-Su	News 8 at 11p	11-1135p	:3	0 BCTV 1210	Эн		\$850.00 NM
	/GALF 10/19		News 8 at 11p	11-1135p	:3	0 BCTV 1210	Эн		\$850.00 NM
1 W	/GAL Sa 10/20	/12 11:14 PM M-Su	News 8 at 11p	11-1135p	:3	0 BC TV12	14н		\$850.00 NN
10 10/21/12 Class of T	10/21/12 ime - Pre-emptib	NFL le with notice	NFL Various	S	:30	1	\$5,000.00	NM	
Weeks:		nd Date MTWTFSS 0/21/12S	Spots/Week 1	<u>Rate</u> \$5,000.00					
Spots: # C			<u>iption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
1 W	GAL Su 10/21	/12 9:53 PM NFL		NFL Various	:3) BC TV12 1	L4H		\$5,000.00 NM
11 10/20/12 Class of T	10/21/12 ime - Pre-emptib	Sat/Sun News 8 at 6a le with notice	6-7a	11	:30	2	\$150.00	NM	
Weeks:		nd Date MTWTFSS 0/21/1211	Spots/Week 2	Rate					
Spots: # C			_	\$150.00 Start/End Time	Lengt	n Ad-ID			Rate Type
. –	/GALSa 10/20		un News 8 at 6a	6-7a) BC TV12 1	L4H		\$150.00 NM
2 W	GAL Su 10/21	/12 6:09 AM Sat/S	un News 8 at 6a	6-7a	:3	BC TV12 1	L4H		\$150.00 NM
12 10/21/12 Class of T	10/21/12 ime - Pre-emptib	Su 7-730a le with notice	7-730a	S	:30	1	\$200.00	NM	
Weeks:	Start Date E	<u>nd Date</u> <u>MTWTFSS</u> 0/21/12S	Spots/Week 1	<u>Rate</u> \$200.00		<u> </u>	······································		
Spots: # C			iption	Start/End Time	Lengti	Ad-ID			Rate Type
1 W	GAL Su 10/21	/12 7:29 AM Su 7-7	730a	7-730a	:30	BC TV12 1	L4H		\$200.00 NM
13 10/20/12 Class of Ti	10/20/12 me - Pre-emptib	NBC Saturday Today le with notice	7-9a	s-	:30	1	\$750.00	NM	
Weeks:		nd Date <u>MTWTFSS</u> 0/21/12S-	Spots/Week 1	<u>Rate</u> \$750.00					
Spots: # C				Start/End Time		<u>Ad-ID</u>			Rate Type
1 W	GAL Sa 10/20/	/12 8:29 AM NBC \$	Saturday Today	7-9a	:30) BC TV12 1	L4H		\$750.00 NM
14 10/21/12 Class of Ti	10/21/12 me - Pre-emptib	NBC Sunday Today le with notice	8-9a	S	:30	1	\$650.00	NM	
Weeks:	Start Date E 10/15/12 10	<u>nd Date</u> <u>MTWTFSS</u> 0/21/12S	Spots/Week	<u>Rate</u> \$650.00					
Spots: # Cl			iption	Start/End Time	Lenath	Ad-ID			Rate Type
	GAL Su 10/21/			8-9a		BC TV12 1	L 4 H		\$650.00 NM
15 10/20/12 Class of Ti	10/21/12 me - Pre-emptibl	Sa/Su News 8 at 9a	9-10a	11	:30	2	\$400.00	NM	
Weeks:	Start Date E		Spots/Week 2	<u>Rate</u> \$400.00					
Spots: # Cl			ption	Start/End Time	Length	Ad-ID			Rate Type
	GAL Sa 10/20/		News 8 at 9a	9-10a		BC TV12 1			\$400.00 NM
2 W	GAL Su 10/21/	12 9:08 AM Sa/Su	News 8 at 9a	9-10a	:30	BC TV12 1	.4н		\$400.00 NM
16 10/21/12 Class of Ti		Su 730-8a y Pre-emptible without	730-8a notice	S	:30	1	\$100.00	NM	
Weeks:	Start Date E	nd Date MTWTFSS	Spots/Week	Rate					
Snota: # Cl		0/21/12 ~S te Air Time Descri	ntion 1	\$100.00	l onest	V V 4 1D			Data Tura-
Spots: # Cl	n <u>Day Air Da</u>	te <u>Air Time</u> <u>Descri</u>	ptiots	Start/End Time	Lengtr	Ad-ID			Rate Type



| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

www.t	hewgalchannel.	com								
							Spots/			
Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
16	10/21/12 Class of Tin	10/21/12 ne - Immedia	Su 730-8a ately Pre-emptible without	730-8a notice	S	:30	1	\$100.00	NM	
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 WC	GALSu 10/	/21/12 7:53 AM Su 730)-8a	730-8a	:3	0 BC TV12 1	4H		\$100.00 NM
17	10/22/12 Class of Tin	10/22/12 ne - Pre-emp	M-F News 8 at 5a otible with notice	5-6a	M	:30	1	\$400.00	NM	
	Weeks:	Start Date		Spots/Week	Rate				·	
	Spots: # Ch	10/22/12 Day Air	10/28/12 M Date Air Time Descrip	1 otion	\$400.00 Start/End Time	Lengt	h Ad-ID			Rate Type
	• –		22/12 5:08 AM M-F Ne		5-6a) BC TV12 1	4н		\$400.00 NM
10	10/22/12	10/22/12	M-F News 8 at 6a	6-7a	M	:30	2	\$950.00	NM	
'0			otible with notice	0-7a	M	.30	2	\$950.00	INIVI	
	Weeks:	Start Date		Spots/Week	Rate					
	Spots: # Ch	10/22/12 <u>Day Air</u>	10/28/12 M Date Air Time Descrip	2 ation	\$950.00 Start/End Time	Lengt	h Ad ID			Pate Type
	. –		22/12 6:23 AM M-F Ne		6-7a		<u>h Ad-ID</u>) вс тv12 1	4н		<u>Rate Type</u> \$950.00 NM
			22/12 6:55 AM M-F Ne		6-7a) BC TV12 1			\$950.00 NM
40	40/00/40	40/00/40	NDO Todou Ob	7.04		-00		****		
19	10/22/12 Class of Tim	10/22/12 ne - Pre-emp	NBC Today Show of tible with notice	7-9A	M	:30	2	\$900.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	<u>Rate</u>		······································		···	
	C==4=+ # Ch	10/22/12	10/28/12 M	2	\$900.00	1 41				Data Torre
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descrip</u> 22/12 7:23 AM NBC To		Start/End Time 7-9A		<u>n Ad-ID</u> DBC TV12 1	4 H		<u>Rate Type</u> \$900.00 NM
			22/12 7:25 AM NBC TO	•	7-9A 7-9A) BC TV12 1			\$900.00 NM
									NIN A	***************************************
20	10/22/12 Class of Tim	10/22/12 ne - Pre-emp	M-F 4-5P tible with notice	4-5P	M	:30	1	\$350.00	NM	
		Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12 M	1	\$350.00	1				Data Tima
	Spots: # Ch		<u>Date</u> <u>Air Time</u> <u>Descrip</u> 22/12		Start/End Time 4-5P		<u>Ad-ID</u>) вс тv12 1	4н		<u>Rate Type</u> \$350.00 NM
	·									\$555.55 THM
21		<u>-</u>	M-F 5-6p News tible with notice	5-6p	M	:30	1	\$1,000.00	NM	
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Air		tion .	Start/End Time	Length	Ad-ID			Rate Type
	1 WG	ALM 10/2	22/12 5:47 PM M-F 5-6	p News	5-6p	:30	BC TV12 1	4н		\$1,000.00 NM
22	10/22/12 Class of Tim	10/22/12 ne - Pre-emp	M-F News 8 at 6p tible with notice	6-630p	M	:30	1	\$1,400.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12 M	1	\$1,400.00	1	. A . I			Deta Toro
	Spots: <u>#</u> Ch 1 WG	<u>Day Air</u> AIM 10/3	Date Air Time Descrip 22/12 6:29 PM M-F Ne		Start/End Time 6-630p		<u>Ad-ID</u>) вс тv12 14	1H		<u>Rate Type</u> \$1,400.00 NM
										\$1,400.00 NW
			Access Hollywood tible with notice	730-8p	M	:30	1	\$500.00	NM 	
		Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$500.00					
	Spots: # Ch	Day Air			Start/End Time	Length	Ad-ID			Rate Type
	1 WG		22/12 7:42 PM Access		730-8p		BC TV12 1	1 н		\$500.00 NM
24	10/22/12 Class of Tim	10/22/12 ne - Pre-empt	NBC Tonight Show tible with notice	1135p-1235a	M	:30	2	\$400.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/22/12	10/28/12 M	2	\$400.00	1	A - 10			Deta Torr
	Spots: # Ch	<u>Day</u> <u>Air</u>	Date <u>Air Time</u> Descrip	uon	Start/End Time	<u>Length</u>	WG-ID			Rate Type



Invoice # Invoice Date Unvoice Mo

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number
Casey/D/Senate	Bob Casey for Senate	

Net Amount Due

\$48,662.50

vw.thewgalchannel	.com					0			
Ct-d D-t-	End Data	Description	Ota differ di Tierra		1	Spots/	Dete	Time	
ne Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
24 10/22/12 Class of Ti	10/22/12 me - Pre-emp	NBC Tonight Show of tible with notice	1135p-1235a	M	:30	2	\$400.00	NM	
Spots: # Ch	n <u>Day Air</u>		•	Start/End Time	Lengt	h Ad-ID			Rate Ty
2 W		22/12 11:47 PM NBC 1	Fonight Show	1135p-1235a	:3	0 BC TV12 1	. 4 H		\$400.00 N
1 W	GALM 10/	22/12 12:08 AM NBC 1	Tonight Show	1135p-1235a	:3	0 BC TV12 1	.4н		\$400.00 N
25 10/22/12 Class of Ti	10/22/12 ne - Pre-emp	M-Su News 8 at 11p	11-1135p	M	:30	1	\$850.00	NM	
Weeks:	Start Date 10/22/12	End Date MTWTFSS 10/28/12 M	Spots/Week 1	<u>Rate</u> \$850.00					
Spots: # Ch	Day <u>Air</u>	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
1 W	GALM 10/	22/12 11:23 PM M-Su	News 8 at 11p	11-1135p	:3	0 BC TV12 1	4н		\$850.00 N
26 10/21/12 Class of Tir	10/21/12 me - Pre-emp	NFL Pre-Game	NFL Pre-Game Va	ırS	:30	1	\$1,900.00	NM	- 11
Weeks:	Start Date 10/15/12	End Date MTWTFSS 10/21/12S	Spots/Week 1	<u>Rate</u> \$1,900.00					
Spots: # Ch	Day <u>Air</u>			Start/End Time	<u>Lengt</u>	h Ad-ID			<u>Rate Tyr</u>
1 W	GALSu 10/	21/12 7:08 PM NFL P	re-Game	NFL Pre-Game	Var :3	0 BC TV12 1	4н		\$1,900.00 N
27 10/17/12 Class of Tir	10/19/12 ne - Pre-emp	M-F News 8 at 6a tible with notice	6-7a	WTF	:30	4	\$950.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSWTF	Spots/Week 4	<u>Rate</u> \$950.00					
Spots: # Ch	<u>Day Air</u>	Date <u>Air Time</u> Descri	<u>ption</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
1 W	GALW 10/	17/12 5:59 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV 1210	H		\$950.00 N
4 W(GALW 10/	17/12 6:56 AMM-F N	ews 8 at 6a	6-7a		0 BCTV 1210			\$950.00 N
2 W		18/12 5:59 AM M-F N	ews 8 at 6a	6-7a		0 BCTV 1210			\$950.00 N
3 W(3ALF 10/	19/12 6:42 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV 1210	Н		\$950.00 N
28 10/19/12	10/19/12	Football Friday	1115p-1205a	F	:30	2	\$450.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSF	Spots/Week 2	<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day</u> <u>Air</u>			Start/End Time		h <u>Ad-ID</u>			Rate Tyr
		19/12 11:42 PM Footba	•	1115p-1205a		0 BCTV 1210			\$450.00 N
2 W	3ALF 10/	19/12 12:03 AM Footba	all Friday	1115p-1205a	:3	0 BCTV 1210	H		\$450.00 N
29 10/20/12	10/20/12	Notre Dame Football	230-11p	S-	:30	2	\$450.00	NM	
Weeks:	Start Date 10/15/12	End Date MTWTFSSS-	Spots/Week 2	<u>Rate</u> \$450.00			_		
Spots: # Ch	Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Typ
	SALSa 10/2	20/12 3:33 PM Notre I	Dame Football	230-11p	:3	0 BC TV12 1	4н		\$450.00 N
2 WC	GALSa 10/2	20/12 5:20 PM Notre I	Dame Football	230-11p	:3	0 BC TV12 1	4н		\$450.00 N
				Total Spots	7	75			
							Gross Tota		\$57,250.00
ayment Te	rme 20 I	Dave				_			
Ayment 16		Juya				Agency	Commission	l	\$8,587.50





WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 963861-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Station	Account Executive	Sales Office	Sales Region
WGAL	Mary Tricoli	HRP -Washingto	National

Advertiser Product Estimate Number

Casey/D/Senate Bob Casey for Senate :60':

Cash

Special Handling

Broadcast

IDB# Advertiser Code Product Code

Agency Ref Advertiser Ref

Billing Address:

Shorr Johnson Magnus Attention: Accounts Payable 1831 Chestnut Street Philadelphia, PA 19103

Send Payment To: WGAL

P.O. Box 26878 Lehigh Valley, PA 18002-6878

Line Start Date End Date Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type		
1 10/16/12 10/19/12 M-F News 8 at 5a	5-6a	-TWTF	1:00	4	\$800.00	NM		
Class of Time - Pre-emptible with notice								
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$800.00						
Spots: # Ch <u>Day Air Date</u> Air Time <u>Descri</u>	ption	Start/End Time	Lengt	h Ad-ID			Rate	Type
2 WGALTu 10/16/12 4:59 AMM-F N	ews 8 at 5a	5-6a	1:0	0 BCTV1205	н		\$800.00	NM
1 WGALW 10/17/12 5:07 AMM-F N	ews 8 at 5a	5-6a	1:0	0 BCTV1205	н		\$800.00	NM
4 WGALTh 10/18/12 5:43 AM M-F N	ews 8 at 5a	5-6a	1:0	0 BCTV1205	н		\$800.00	NM
3 WGALF 10/19/12 5:07 AM M-F N	ews 8 at 5a	5-6a	1:0	0 BCTV1205	н		\$800.00	NM
0.404040 404040 14.51			4.00		21.000.00			
2 10/16/12 10/19/12 M-F News 8 at 6a Class of Time - Pre-emptible with notice	6-7a	-TWTF	1:00	4	\$1,900.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -TWTF	Spots/Week 4	<u>Rate</u> \$1,900.00						
Spots: # Ch Day Air Date Air Time Descri	<u>ption</u>	Start/End Time	Lengt	h Ad-ID			Rate	<u>Type</u>
1 WGALTu 10/16/12 6:43 AM M-F N	ews 8 at 6a	6-7a	1:0	0 BCTV12051	н		\$1,900.00	NM
2 WGALW 10/17/12 6:07 AM M-F N	ews 8 at 6a	6-7a	1:0	0 BCTV12051	н		\$1,900.00	NM
3 WGALTh 10/18/12 6:07 AM M-F N	ews 8 at 6a	6-7a	1:0	0 BCTV12051	н		\$1,900.00	NM
4 WGALF 10/19/12 6:23 AM M-F N	ews 8 at 6a	6-7a	1:0	0 BCTV1205i	Н		\$1,900.00	NM
3 10/16/12 10/19/12 NBC Today Show Class of Time - Pre-emptible with notice	7-9A	-TWTF	1:00	4	\$1,800.00	NM		
Weeks: Start Date End Date MTWTFSS	Spots/Week	Rate				···		
10/15/12 10/21/12 -TWTF	4	\$1,800.00						
Spots: # Ch Day Air Date Air Time Descri		Start/End Time		h Ad-ID			Rate	
2 WGALTu 10/16/12 8:59 AM NBC T	•	7-9A		0 BCTV1205			\$1,800.00	
4 WGALW 10/17/12 7:59 AM NBC T	•	7-9A		0 BCTV12051			\$1,800.00	
1 WGALTh 10/18/12 8:59 AM NBC T	•	7-9A		0 BCTV1205			\$1,800.00	
3 WGALF 10/19/12 7:23 AM NBC T	oday Show	7-9A	1:0) BCTV12051	1		\$1,800.00	NM
4 10/16/12 10/16/12 M-F 12-12:30p News Class of Time - Pre-emptible with notice	12-12:30p	-т	1:00	1	\$800.00	NM		
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> 10/15/12 10/21/12 -T	Spots/Week 1	<u>Rate</u> \$800.00				•		
Spots: # Ch Day Air Date Air Time Descri	<u>otion</u>	Start/End Time	Lengt	h Ad-ID			Rate	Type
1 WGAL Tu 10/16/12 12:27 PM M-F 12	2-12:30p News	12-12:30p	1:0) BCTV12051	1		\$800.00	NM
5 10/16/12 10/19/12 M-F 2-3p Class of Time - Pre-emptible with notice	2-3p	-TWTF	1:00	4	\$250.00	NM		



End Date

10/19/12

10/15/12

1 WGALTu 10/16/12

2 WGALTh 10/18/12

10/19/12

10/15/12

2 WGAL Tu 10/16/12

4 WGALTh 10/18/12

10/16/12

10/15/12 Spots: # Ch Day Air Date

1 WGALTu 10/16/12

10/16/12

Start Date

1 WGALTu 10/16/12

10/20/12

10/15/12

Class of Time - Pre-emptible with notice

10/15/12

Class of Time - Pre-emptible with notice

Day Air Date

Start Date End Date

Class of Time - Pre-emptible with notice Start Date End Date

Class of Time - Pre-emptible with notice

3 WGALW

4 WGALF

3 WGALW

1 WGALF

Class of Time - Pre-emptible with notice

Start Date End Date

10/17/12

10/19/12

Start Date End Date

10/17/12

10/19/12

Day Air Date

10/21/12

10/21/12

End Date

10/21/12

10/21/12

NBC Prime

Sa/Su Early News

Day Air Date

Line Start Date

5 10/16/12

Weeks:

Weeks:

7 10/16/12

8 10/16/12

Weeks:

9 10/20/12

Weeks:

Spots: # Ch

Spots: # Ch

Spots: # Ch

Send Payment To: WGAL P.O. Box 26878 Lehigh Valley, PA 18002-6878

MTWTFSS

-TWTF--

2:37 PM M-F 2-3p

2:36 PM M-F 2-3p

2:54 PM M-F 2-3p

2:20 PM M-F 2-3p

MTWTFSS

-TWTF--

Entertainment Tonight

Air Time Description

5:47 PM M-F 5-6p News 5:14 PM M-F 5-6p News

5:23 PM M-F 5-6p News

5:56 PM M-F 5-6p News

MTWTFSS

-T----

MTWTFSS

-T----

Air Time Description

8:20 PM NBC Prime

<u>MTWTFSS</u>

----S-

Air Time Description

7:17 PM Entertainment Tonight

Air Time Description

Description

M-F 5-6p News

M-F 2-3p

10/21/12

Invoice Date **Invoice Month** Invoice Period Invoice # 963861-1 10/28/12 October 2012 10/01/12 - 10/22/12

Advertiser	Product	Estimate Number	
Casey/D/Senate	Bob Casey for Senate :60's		

	Casey/D/Senate		Bob Casey	for Senate		imate Number
Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
2-3p	-TWTF	1:00	4	\$250.00	NM	
Spots/Week 4	<u>Rate</u> \$250.00					
<u>tion</u>	Start/End Time	-	Ad-ID			Rate Type
p n	2-3p) BCTV1205H) BCTV1205H			\$250.00 NM
p n	2-3p 2-3p) BCTV1205H) BCTV1205H			\$250.00 NM \$250.00 NM
p p	2-3p 2-3p) BCTV1205H			\$250.00 NM
5-6p	-TWTF	1:00	4	\$2,000.00	NM	
Spots/Week 4	<u>Rate</u> \$2,000.00			···		
<u>tion</u>	Start/End Time	<u>Length</u>	Ad-ID			Rate Type
p News	5-6p	1:00) BCTV1205H			\$2,000.00 NM
p News	5-6p	1:00) BCTV1205H			\$2,000.00 NM
p News	5-6p	1:00) BCTV1205H			\$2,000.00 NM
p News	5-6p	1:00) всту1205н			\$2,000.00 NM
7-730p	-T	1:00	1	\$1,000.00	NM	
Spots/Week 1	<u>Rate</u> \$1,000.00			·	**	
<u>tion</u>	Start/End Time		Ad-ID			Rate Type
nment Tonight	7-730p	1:00) всту1205н			\$1,000.00 NM
8-9p	-T	1:00	1	\$4,800.00	NM	
Spots/Week 1	<u>Rate</u> \$4,800.00					
<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type
me	8-9p	1:00	ВСТV1205Н			\$4,800.00 NM
630-7p or 7-730p	S-	1:00	1	\$700.00	NM	
Spots/Week 1	<u>Rate</u> \$700.00				· · · · · · · · · · · · · · · · · · ·	
<u>ion</u>	Start/End Time	Length	Ad-ID			Rate Type
arly News	630-7p or 7-730p	1:00	всту1205н			\$700.00 NM
6-7a	SS	1:00	2	\$300.00	NM	
Spots/Week	Rate					

Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 1 WGAL Sa 10/20/12 7:10 PM Sa/Su Early News	Start/End Time 630-7p or 7-730p	Length Ad-ID 1:00 встv1205н		<u>Rate Type</u> \$700.00 NM
11 10/20/12 10/21/12 Sat/Sun News 8 at 6a 6-7a Class of Time - Pre-emptible with notice	SS	1:00 2 \$300.	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 SS 2	<u>Rate</u> \$300.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WGAL Sa 10/20/12 6:40 AM Sat/Sun News 8 at 6a	6-7a	1:00 BCTV1205H		\$300.00 NM
2 WGAL Su 10/21/12 6:20 AM Sat/Sun News 8 at 6a	6-7a	1:00 BCTV1205H		\$300.00 NM
12 10/21/12	S	1:00 1 \$400.	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 S 1	<u>Rate</u> \$400.00	-		
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WGAL Su 10/21/12 7:20 AM Su 7-730a	7-730a	1:00 BCTV1205H		\$400.00 NM
13 10/20/12 10/20/12 NBC Saturday Today 7-9a Class of Time - Pre-emptible with notice	S-	1:00 1 \$1,500.	00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/15/12 10/21/12 S- 1	<u>Rate</u> \$1,500.00			

Rate Type

\$250.00 NM



Line Start Date End Date

10/20/12

1 WGAL Sa 10/20/12

10/21/12

10/15/12

1 WGAL Su 10/21/12

10/21/12

10/15/12

2 WGAL Su 10/21/12

10/21/12

10/15/12

1 WGAL Su 10/21/12

10/22/12

10/22/12

Class of Time - Pre-emptible with notice

Class of Time - Pre-emptible with notice Start Date End Date

Class of Time - Pre-emptible with notice

Spots: # Ch Day Air Date

Class of Time - Pre-emptible with notice

Class of Time - Pre-emptible with notice

Day Air Date

Start Date End Date

Start Date End Date

Day Air Date 1 WGAL Sa 10/20/12

10/21/12

10/21/12

Su 730-8a

Day Air Date Air Time Description

M-F News 8 at 5a

10/21/12

Start Date End Date MTWTFSS

10/28/12

10/22/12 10/28/12 M-----

Air Time Description

2:41 PM M-F 2-3p

Spots: # Ch Day Air Date

1 WGAL M 10/22/12

13 10/20/12

14 10/21/12

Weeks:

15 10/20/12

Weeks:

16 10/21/12

Weeks:

18 10/22/12

Weeks:

Spots: # Ch

Spots: # Ch

Spots: # Ch

Send Payment To: **WGAL** P.O. Box 26878 Lehigh Valley, PA 18002-6878

Description

NBC Saturday Today

NBC Sunday Today

Sa/Su News 8 at 9a

Air Time Description

MTWTFSS

----S

Air Time Description

<u>MTWTFSS</u>

Air Time Description

MTWTFSS

7:36 AM Su 730-8a

M----

7:56 AM NBC Saturday Today

8:57 AM NBC Sunday Today

9:45 AM Sa/Su News 8 at 9a

9:43 AM Sa/Su News 8 at 9a

Invoice # Invoice Date Invoice Month Invoice Period 963861-1 10/28/12 10/01/12 - 10/22/12 October 2012

<u>Advertiser</u>	<u>Product</u>	Estimate Number
Casey/D/Senate	Bob Casey for Senate :60's	

	Casey/D/Senate Bob Casey for Senate :60':					
Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Ottaro Eria Timo		Longar		11010	1,700	
7-9a	S-	1:00	1	\$1,500.00	NM	
<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
turday Today	7-9a	1:0	0 всту1205н			\$1,500.00 NM
8-9a	S	1:00	1	\$1,300.00	NM	
Spots/Week 1	<u>Rate</u> \$1,300.00		······································			
<u>ion</u>	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Type
nday Today	8-9a	1:0	0 BCTV1205H			\$1,300.00 NM
9-10a	11	1:00	2	\$800.00	NM	· · · · · · · · · · · · · · · · · · ·
Spots/Week 2	<u>Rate</u> \$800.00					
<u>ion</u>	Start/End Time	Lengt	<u>h Ad-ID</u>			Rate Type
ews 8 at 9a	9-10a		0 встv1205н			\$800.00 NM
ews 8 at 9a	9-10a	1:0	0 BCTV1205H			\$800.00 NM
730-8a	S	1:00	1	\$200.00	NM	
Spots/Week 1	<u>Rate</u> \$200.00					
<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
Ba	730-8a	1:0	0 BCTV1205H			\$200.00 NM
5-6a	M	1:00	- 1	\$800.00	NM	
Spots/Week 1	<u>Rate</u> \$800.00					
<u>ion</u>	Start/End Time	Lengt	h Ad-ID			Rate Type
/s 8 at 5a	5-6a	1:0	0 BCTV1205H			\$800.00 NM

Spots: # Ch <u>Day Air Date</u> <u>Air Time Description</u> 1 WGALM 10/22/12 5:24 AM M-F News 8 at 5a	Start/End Time 5-6a	<u>Length Ad-ID</u> 1:00 встv1205н		<u>Rate</u> <u>Type</u> \$800.00 NM
19 10/22/12 10/22/12 M-F News 8 at 6a 6-7a Class of Time - Pre-emptible with notice	M	1:00 1	\$1,900.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1	<u>Rate</u> \$1,900.00			
Spots: <u>#</u> Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> 1 WGAL M 10/22/12 6:59 AM M-F News 8 at 6a	Start/End Time 6-7a	Length Ad-ID 1:00 BCTV1205H		<u>Rate Type</u> \$1,900.00 NM
20 10/22/12 10/22/12 NBC Today Show 7-9A Class of Time - Pre-emptible with notice	M	1:00 1	\$1,800.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1	<u>Rate</u> \$1,800.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WGAL M 10/22/12 8:29 AM NBC Today Show	7-9A	1:00 BCTV1205H		\$1,800.00 NM
21 10/22/12 10/22/12 M-F 12-12:30p News 12-12:30p Class of Time - Pre-emptible with notice	M	1:00 1	\$800.00 NM	,
Weeks: Start Date End Date MTWTFSS Spots/Week 10/22/12 10/28/12 M 1	<u>Rate</u> \$800.00			
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-ID		Rate Type
1 WGALM 10/22/12 12:10 PM M-F 12-12:30p News	12-12:30p	1:00 BCTV1205H		\$800.00 NM
22 10/22/12 10/22/12 M-F 2-3p 2-3p Class of Time - Immediately Pre-emptible without notice	M	1:00 1	\$250.00 NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	Rate			

INVOICE

\$250.00

2-3p

Start/End Time

Length Ad-ID

1:00 BCTV1205H



Payment Terms 30 Days

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 963861-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12

Advertiser Product Estimate Number

Casey/D/Senate Bob Casey for Senate :60's

Spots/

Line Start Date **End Date** Description Start/End Time Week Length Rate Type **MTWTFSS** \$250.00 22 10/22/12 10/22/12 M-F 2-3p M----1:00 2-3p Class of Time - Immediately Pre-emptible without notice

Total Spots

37

<u>Gross Total</u> \$45,450.00

Agency Commission \$6,817.50

Net Amount Due \$38,632.50

Alt Order #

06334305





Billing Address:

WGAL 1300 Columbia Avenue Lancaster, PA 17603 Main: (717)393-5851 Billing: (410)338-6432

| Invoice # | Invoice Date | Invoice Month | Invoice Period | 954951-2 | 10/07/12 | October 2012 | 10/01/12 - 10/01/12

 Station
 Account Executive
 Sales Office
 Sales Region

 WGAL
 Mary Tricoli
 HRP -Washingt
 National

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN

Flight Dates Order # 09/25/12 - 10/01/12 954951

Billing Calendar Billing Type Deal #
Broadcast Cash

Special Handling

IDB # Advertiser Code Product Code

Agency Ref Advertiser Ref

Shorr Johnson Magnus
Attention: Accounts Payable
1831 Chestnut Street

Philadelphia, PA 19103

Send Payment To:
WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

					Spots/			
e Start Date End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type	
15 10/01/12 10/01/12 Class of Time - Pre-em	M-F News 8 at 5a ptible with notice	5-6a	1	:30	1	\$300.00	NM	
Weeks: Start Date 10/01/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$300.00					
Spots: # Ch Day Air			Start/End Time		h Ad-ID			Rate Tyr
1 WGALM 10	/01/12 5:23 AM M-F N	ews 8 at 5a	5-6a	:3	0 BCTV1208	3H		\$300.00 N
16 10/01/12 10/01/12 Class of Time - Pre-em	M-F News 8 at 6a ptible with notice	6-7a	1	:30	1	\$800.00	NM	
Weeks: Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	Spots/Week 1	<u>Rate</u> \$800.00					
Spots: # Ch Day Air			Start/End Time		h Ad-ID			Rate Ty
1 WGALM 10	/01/12 6:59 AM M-F N	ews 8 at 6a	6-7a	:3	0 BCTV1208	ЗН		\$800.00 N
17 10/01/12 10/01/12 Class of Time - Pre-em	NBC Today Show otible with notice	7-9A	2	:30	2	\$750.00	NM	
Weeks: Start Date		Spots/Week	Rate					
10/01/12 Spots: # Ch Day Air	10/07/12 2 Date Air Time Descri	2 intion	\$750.00 Start/End Time	Longt	h Ad-ID			Rate Ty
	/01/12 7:29 AM NBC 1		7-9A		0 BCTV1208	Вн		\$750.00 N
	/01/12 8:47 AM NBC T	•	7-9A		0 BCTV1208			\$750.00 N
8 10/01/12 10/01/12 Class of Time - Pre-emp	M-F News 8 at 6p	6-630p	1	:30	1	\$1,200.00	NM	
Weeks: Start Date 10/01/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$1,200.00					
Spots: # Ch Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 WGALM 10	/01/12 6:22 PM M-F N	ews 8 at 6p	6-630p	:3) BCTV1208	Вн		\$1,200.00
9 10/01/12 10/01/12 Class of Time - Pre-emp	Access Hollywood otible with notice	730-8p	1	:30	1	\$600.00	NM	
Weeks: Start Date 10/01/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$600.00					
Spots: # Ch Day Air	Date Air Time Descri	ption	Start/End Time	Lengt	h Ad-ID			Rate Ty
1 WGALM 10	/01/12 7:55 PM Acces	s Hollywood	730-8p	:3) BCTV1208	ВН		\$600.00
0 10/01/12 10/01/12 Class of Time - Pre-emp	Mon NBC Prime Other otible with notice	Prime Other	1	:30	1	\$2,400.00	NM	
Weeks: Start Date 10/01/12	End Date MTWTFSS 10/07/12 1	Spots/Week 1	<u>Rate</u> \$2,400.00					
Spots: # Ch Day Air	Date Air Time Descri	<u>ption</u>	Start/End Time	<u>Lengtl</u>	n Ad-ID			Rate Ty



Payment Terms 30 Days

WGAL
P.O. Box 26878
Lehigh Valley, PA 18002-6878

 Invoice #
 Invoice Date
 Invoice Month
 Invoice Period

 954951-2
 10/07/12
 October 2012
 10/01/12 - 10/01/12

Advertiser Product Estimate Number

Casey/D/Senate BOB CASEY FOR SEN

S	pots/
---	-------

							Spots/			
ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
20	10/01/12 Class of Tir	10/01/12 ne - Pre-emp	Mon NBC Prime Other otible with notice	Prime Other	1	:30	1	\$2,400.00	NM	
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 W	GALM 10/	01/12 9:13 PM Mon NE		Prime Other	:3	0 BCTV1208	Н		\$2,400.00 NM
21		10/01/12 ne - Immedia	NBC Tonight Show tely Pre-emptible without r	1135p-1235a notice	1	:30	1	\$175.00	NM	
	Weeks:	Start Date 10/01/12	End Date MTWTFSS 1	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: # Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
			01/12 12:10 AM NBC To	onight Show	1135p-1235a	:3	<u>0</u> встv1208	H		\$175.00 NM
22	10/01/12	10/01/12	M-Su News 8 at 11p	11-1135p	1	:30	1	\$800.00	NM	
			tible with notice	1оор	-			4000.00		
-,,-	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12 1	1	\$800.00					- · -
	Spots: # Ch				Start/End Time		h Ad-ID			Rate Type
	1 W	3ALM 10/	01/12 11:14 PM M-Su N	lews 8 at 11p	11-1135p	:3	0 BCTV1208	H		\$800.00 NM
23	10/01/12	10/01/12	NBC Prime	10-11P	M	:30	1	\$1,600.00	NM	
	Weeks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
		10/01/12	10/07/12 M	1	\$1,600.00					
	Spots: # Ch	<u>Day Air</u>	Date Air Time Descrip	tion	Start/End Time	<u>Lengt</u>	<u>h</u> <u>Ad-ID</u>			Rate Type
	1 W	3ALM 10/	01/12 10:32 PM NBC Pi	rime	10-11P	:3	0 BCTV1208	H		\$1,600.00 NM
					Total Spots	1	10			

Gross Total

\$9,375.00

Agency Commission

\$1,406.25

Net Amount Due

\$7,968.75